



Registered Charity No: 1139575

CONTACT

For more information, please contact Martin Fearon on martin.fearon@stanleytrust.co.uk or call 01254 304071



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PARTNERSHIP OPPORTUNITIES

Can your business help support charitable projects in our community?

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Accrington Stanley

COMMUNITY TRUST

Working for the benefit of all local people



All age groups catered for



All sectors of the community



Not everything we do is sport



Football | Rugby | Cricket - Sport for all



Ladies Football



Social Inclusion



Engagement from 2 years upwards

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WE NEED BUSINESSES TO HELP...

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In December 2017 we received planning approval to develop a new community Sports Hub facility in Accrington that will enable us to...



TO OPEN LATE
SUMMER
2018

- ✓ Further increase participation in sport in the borough.
- ✓ Provide more opportunities for disabled people to access vital sport and education activities.
- ✓ Develop employability skills with people out of work and create new employment opportunities within the Trust.
- ✓ Raise the awareness of key health initiatives that will take some of the strain away from health organisations.
- ✓ Empower individuals into becoming volunteers for local organisations, sports clubs and charities.
- ✓ Provide a pathway for gifted and talented young people into elite sport.
- ✓ Increase education provision in the area with a new traineeship, apprenticeship & work experience programme.
- ✓ Establish Accrington Stanley Community Trust as an indispensable part of the Hyndburn community.
- ✓ Attract investment to further increase the quality of playing facilities in order to meet local demand.
- ✓ Use sport to empower young people to be better citizens.
- ✓ Preserving this sports facility for over 50 years



Community Trust

NEW £2MILLION

Grassroots Facility

Accrington Stanley Community Trust is a non-profit, self-funding registered charity (Number 1139575) and community organisation that has been working within the Hyndburn community since 2007.

After becoming a registered charity and re-forming as a Community Trust in 2010, the organisation has seen an accelerated rise and growth.

We use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise.

As a self-financing charity we rely solely on grants, sponsorship and fundraising to do the work we do.

Our projects have the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Hyndburn and surrounding areas. This is an important factor in our existence as a charity as we aim to serve our local area.



OUR YEAR IN NUMBERS



OVER £400K RAISED FOR CHARITABLE PROJECTS

Principal ASCT Partner



Supported by...



Accrington Stanley Community Trust deliver sport, health, education and inclusion projects to over 10,000 people across East Lancashire. Our mission is to support the local community and promote a healthier lifestyle by encouraging individuals to take part in fun based activities, which develop confidence, co-operation and education, and your business can be a part of that. Whether you have a corporate social responsibility agenda to meet, employees to nurture and develop or you just want to give back and engage the community you trade in, we have the right programme for you.

A track record of excellent delivery on over 30 community projects, your business can associate with our award winning charity whilst attaining excellent PR and marketing opportunities. If you're interested in becoming the principal partner please get in touch with us today for more information..

www.stanleytrust.co.uk

Principal ASCT Partner

Benefits;

- Be recognised as the principal Accrington Stanley Community Trust partner.
- Company branded community training wear.
- Press release to announce the partnership on the Trust and Club Website.
- Signed framed Accrington Stanley FC shirt.
- A photo shoot with the manager and two players of your choice at your company or the stadium.
- Branding to appear in the community pages of every match day programme.
- Branding on the community website – www.stanleytrust.co.uk
- Feature in the community annual report.
- Full page feature in a match day programme profiling your support.

£10000 per year

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The 'Friends of Accrington Stanley Community Trust' scheme provides an ideal way for local businesses to engage its corporate social responsibility by supporting an organisation that improves health, social inclusion levels, as well as delivering sport and education programmes to over 10,000 local people.

By donating or fundraising £1000 to Accrington Stanley Community Trust, organisations or individuals will receive a variety of benefits such as use of the 'Friends of ASCT' logo and advertising benefits such as social media coverage, website links and match day programme exposure.

Working in the community is a proven way to improve your bottom line as its rewarding nature improves morale, employee engagement and recruitment and retention rates. However, we understand that setting up links and initiatives is difficult, with barriers, red tape and time constriction all playing a part in businesses choosing to opt out. As a Friend of Accrington Stanley Community Trust, we can take that hassle away. We have a wide range of projects ready and waiting for you and your employees to get involved with.

Friends of ASCT

Benefits;

- Article showcasing your companies support on our website.
- Your company logo on our website.
- Your company logo in our match day programme article.
- Social Media posts.
- Membership Plaque.
- Thank You Certificate.
- Listed as a partner in our end of year impact report.
- Access to Accrington Stanley player visits at your company.
- Invitations to ASCT Charity Events.
- Community Engagement and PR Opportunities.

£1000 per year

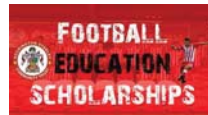
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Gold Programme Partner



Our gold programme partner scheme aims to link our specific community-impact projects to the needs of local businesses to develop a partnership of mutual benefit. The chance to co-brand, market projects together and get hands-on with one of our award-winning, established community projects will set you apart in the business world. If you want to reach new markets, show your customers and staff that you care or give you the edge on your competitors - then becoming a programme partner is the ideal opportunity for you.



Accrington Stanley Community Trust introduced a Football Education Scholarship programme in September 2012. This is a unique opportunity for 16-19 year olds who enjoy football to pursue a 2-3 year Football and Education Scholarship.

To date over 30 young people have gained entry into various universities after studying with us.

This programme is an ideal opportunity for a company to support the education of local young people.



To engage children aged 4 to 12 in structured, FUN based holiday activities.

Our holiday courses provide school holiday provision for hundreds of children every year and offer the opportunity to learn, develop and achieve in the holidays. Regular brand interaction with thousands of flyers being delivered to schools every year.

This is the perfect chance to align your brand with one of our most well known programmes.



Premier League Kicks has a long history of using the power of football and the value of sports participation to help hard-to-reach youngsters in some of the most high-need areas.

Communities up and down the country have been transformed with impressive sports participation rates and local authorities reporting up to 50% reductions in anti-social behaviour.

If you want your company to be seen making a difference in some of the toughest areas locally, then support the Premier League Kicks Programme.

Gold Programme Partner

Benefits;

- Dual branding with project logo.
- Company logo & hyperlink on website.
- Column feature in match day programme.
- Photo call and press release to announce partnership.
- Regular project updates and on-going PR opportunities.
- Article showcasing your companies support on our website.
- Social Media posts.
- Membership Plaque & Thank You Certificate
- Listed as a partner in our end of year impact report.
- Access to Accrington Stanley player visits at your company.
- Invitations to ASCT Charity Events.

£5000 per year

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Our silver programme partner scheme aims to link our specific community-impact projects to the needs of local businesses to develop a partnership of mutual benefit. The chance to co-brand, market projects together and get hands-on with one of our award-winning, established community projects will set you apart in the business world. If you want to reach new markets, show your customers and staff that you care or give you the edge on your competitors - then becoming a programme partner is the ideal opportunity for you.



This specifically designed project works with individuals with a range of physical and learning disabilities. We have an excellent reputation for caring and inspiring disabled people. All of our disability football sessions are led by staff that are experienced and confident in working with people with all types of disabilities. The sessions have enabled many people to take part in activities which will improve their confidence and self-esteem.

A fantastic opportunity for a company to support a project that makes a real difference to peoples lives. Additional funding means we can reach out to more and more people.



The Stanley Soccer League is a professionally managed small sided league which was set up in Accrington in 2011 by Accrington Stanley Community Trust. The ultimate test for your 7 a-side team is to join one of our leagues. The league is also affiliated to Lancashire FA.

Over 400 adults take part every week!

An opportunity to engage with a big audience on a weekly basis. Over 400 adults collectively taking part in around 1000 7aside fixtures each year.

Great brand awareness opportunity.



This is the official Accrington Stanley junior membership scheme.

Junior Redz is aimed at under 12s to make them feel part of the Accrington Stanley family.

All income raised from Junior Redz goes to Accrington Stanley Community Trust to support the delivery of much needed community work in Hyndburn and the surrounding areas.

Supporting this scheme gives brand interaction with families as well as the younger Accrington Stanley fan base. Also helps support some amazing community projects in Hyndburn.

Silver Programme Partner

Benefits;

- Dual branding with project logo.
- Company logo & hyperlink on website.
- Column feature in match day programme.
- Photo call and press release to announce partnership.
- Regular project updates and on-going PR opportunities.
- Article showcasing your companies support on our website.
- Social Media posts.
- Membership Plaque & Thank You Certificate
- Listed as a partner in our end of year impact report.
- Access to Accrington Stanley player visits at your company.
- Invitations to ASCT Charity Events.

£3500 per year

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Our bronze programme partner scheme aims to link our specific community-impact projects to the needs of local businesses to develop a partnership of mutual benefit. The chance to co-brand, market projects together and get hands-on with one of our award-winning, established community projects will set you apart in the business world. If you want to reach new markets, show your customers and staff that you care or give you the edge on your competitors - then becoming a programme partner is the ideal opportunity for you.



Stanley Kickers is designed to cater for children aged two to four years old who are taking their first steps into football. They are parent friendly, child specific and provide an introduction to the basic skills of football. Each child works with their own ball and this enables them to learn to master ball skills from an early age.

Play your part in helping young children start their journey into football with Accrington Stanley Community Trust.



Football Development Centres (FDC's) are weekly coaching sessions for children who love to play football regularly. Children may already play for a grassroots club or at school, or may have never played football before.

Our inclusive courses provide young children the chance to participate in an environment they feel comfortable in. Each week covers a different themed technique or skill, and then allows the opportunity for practice in small-sided matches during each session

A superb brand awareness opportunity linked to a positive sports project for children.



This is a low intensity practical activity available to all adults who are over the age of 50!

Walking football is a brilliant way to exercise, create new friends and even re-live those childhood memories.

Walking football is quickly becoming the sport to play! It increases cardiovascular fitness levels and helps control weight gain, not to mention getting a group of people together to do something different!

Supporting this project is ideal for a company looking to engage with people over the age of 50.

Bronze Programme Partner

Benefits;

- Dual branding with project logo.
- Company logo & hyperlink on website.
- Column feature in match day programme.
- Photo call and press release to announce partnership.
- Regular project updates and on-going PR opportunities.
- Article showcasing your companies support on our website.
- Social Media posts.
- Membership Plaque & Thank You Certificate
- Listed as a partner in our end of year impact report.
- Access to Accrington Stanley player visits at your company.
- Invitations to ASCT Charity Events.

£2000 per year

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