

IMPACT REPORT 2019



ACCRINGTON STANLEY COMMUNITY TRUST

Registered Charity No. 1139575

HELPING PEOPLE
PARTICIPATE, DEVELOP
AND ACHIEVE

Principal partner



IMPACT 2019

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MARTIN FEARON

CHIEF EXECUTIVE OFFICER

Welcome to Accrington Stanley Community Trust's 2019 Impact Report.

The aim of this report is to give you a reflection of the fantastic projects we have been delivering in our community and the positive impact we have made in 2019.

Inside this report you will learn about our new 2019-2022 Strategy which sets a direction of travel for Accrington Stanley Community Trust over the next 3 years and is about how our business can make the best possible contribution to improve the lives of the people of Hyndburn. You will also hear about the new projects and partnerships we have launched.

2019 has been another remarkable year for the Charity. We have engaged a record 21,861 people from our local community in a variety of projects and events.

The new £2m Stanley Sports Hub community facility will open in March 2020 after construction works began in May 2019. Our new £750,000 3G Pitch opened in October 2019 and averages over 1000 participants every week.

We were also crowned Hyndburn Business of the Year alongside Accrington Stanley Football Club which is a fantastic achievement and one that we are all very proud of.

I would like to thank all of our funders, partners, staff and volunteers who have enabled us to achieve our aims and objectives this year. We are actively delivering over 30 community projects which are vital to so many people in our community.

We have some exciting plans for 2020 which coincide with our 10-year anniversary and we look forward to announcing them in the near future.

TRUSTEES

Accrington Stanley Community Trust is governed by a Board of Trustees whom have a responsibility for the strategy and direction of the charity's work. Since the inception of the charity in 2010 the board of trustees have grown from strength to strength in both numbers and experience. Our Trustees represent various sectors within the community including education, sport, health, business and commerce.

Upheld by our Chair of Trustees, David Keeley and Accrington Stanley Managing Director, David Burgess, the intrinsic link between the football club and charity ensures that there is a clear and constant line of communication between the two organisations.



DAVID KEELEY

CHAIR OF TRUSTEES

It's has been a great honour to serve as Chair of Trustees of Accrington Stanley Community Trust, since the beginning of 2018. Having served as a trustee since 2011, I have witnessed the continued success and development of the Trust. Great credit must go to all trustees, staff and volunteers who are totally committed to helping the Trust achieve its aims and objectives year on year.

The Trust continues to **'use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise.'**

2019 has been a very special year, with Accrington Stanley Community Trust and Accrington Stanley Football Club becoming joint winners Hyndburn Business of the Year. In partnership with the Football Club, we once again sponsored an initiative that sees every Year 3 pupil in Hyndburn receive a replica Adidas football shirt to wear with pride.

We have launched a number of new projects in 2019, including a programme that works with the probation services to tackle re-offending as well as a blood pressure project with the British Heart Foundation.

We also created new Literacy & Numeracy projects which you can find more information on in this impact report.

We have expanded our provision in a number of areas and this has led to a substantial increase in our participation figures.

The Trust has established itself over the past 9 years to become one of the leading organisations of the third sector within Hyndburn. The achievements of this year would not have been possible without the strong partnerships we have in place with a number of local organisations and the staff and volunteers who oversee the projects we deliver to our community.

The Stanley Sports Hub is almost complete, with the 3G pitch already opening in October 2019. The pitch is being used by over 1000 people per week which is fantastic. The final phase of the Stanley Sports Hub will see the new building and car park open in March 2020.

On behalf of myself and fellow trustees, we are immensely proud to be a part of this fantastic hard-working organisation that makes a positive difference to thousands of people in our community.



DAVID KEELEY (Chair of Trustees and Designated Safeguarding Officer)



TONY DOBSON (Vice Chair of Trustees and Finance Portfolio Holder)



DAVID BURGESS (Governance Portfolio Holder & Accrington Stanley Football Club MD)



ANNE ELLWOOD (Health and Sport Participation Portfolio Holder)



PURVES ALI (Business and Fundraising Portfolio Holder)



KEN MOSS (Risk Management Portfolio Holder)



JOHN MCGREGOR (Business and Fundraising Portfolio Holder)



TOM O'NEILL (Legal Portfolio Holder)

ABOUT US

Accrington Stanley Community Trust is an award winning, non-profit, self-funding registered charity (Number 1139575) and community organisation that has been working within the Hyndburn community since 2007. After becoming a registered charity and re-forming as a Community Trust in 2010, the organisation has seen an accelerated rise and growth.

Accrington Stanley Community Trust was originally established under the banner of Football in the Community in 2007, with the aim to bring the professional club and their community closer together. Natural progression from Football in the Community resulted in the scheme being taken on to work alongside and under the guidance of the Football League Trust. Accrington Stanley Community Trust has expanded at a phenomenal rate and we now work in 4 key themed areas: Sports Participation, Education, Health & Wellbeing and Social Inclusion.

Football and, in particular, Accrington Stanley Football Club has the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Hyndburn. As a Club we are committed to ensuring that we respond to local needs whilst working strategically in line with regional and national agendas. We all recognise that sport can play a prominent role in addressing major issues such as obesity, anti-social behaviour, health, employment and attainment.

Through key partnerships and a robust multi-agency approach, we ensure that we can achieve our aims and objectives effectively and efficiently. Our partnerships work underpins the entire scheme delivery programme and enables us to work strategically within Hyndburn. These relationships enable us to engage with underrepresented and hard to reach groups.

VISION

“Use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise”

MISSION

Our mission is to support the local community regardless of age, gender, race, religion or skill level and promote a healthier lifestyle through sport and education by encouraging individuals to take part in fun based activities, which develop confidence, co-operation and education.

VALUES

- **Challenge** behaviour and attitudes, promoting respect and celebrating diversity
- **Inspire** to achieve and fulfil potential
- **Develop** leaders, coaches and volunteers
- **Innovate** in delivery



AWARDS



Accrington Stanley Win the Main Honour at the Hyndburn Business Awards 2019

Accrington Stanley Community Trust (ASCT) and Accrington Stanley Football Club (ASFC) were joint winners of The Beacon Award at The Hyndburn Business Awards in June 2019.

The Beacon award goes to a local business that is an inspiration for all in the borough. ASCT were also finalists in the 'Not for Profit' Award and ASFC received a highly commended in the 'Made in Hyndburn' and 'Large Business' categories.

The award ceremony took place at Accrington Town Hall and was attended by over 270 local people from businesses across Hyndburn. The award is received following ASFC's continued success on the pitch and the combined efforts of the Community Trust and the Club to put us at the heart of our local community.

Martin Fearon, CEO of the Trust commented: "It's an amazing honour to win this award and we would like to thank everyone involved. It's brilliant to see that the community value what we are doing here at the Trust as we take pride in providing opportunities for the local community."

Roll of Honour

- 2016 WINNER**
Hyndburn Community Business of the Year
- 2017 FINALIST**
Hyndburn Community Business of the Year
- 2018 WINNER**
Hyndburn Not for Profit Business of the Year
- 2019 FINALIST**
Hyndburn Not for Profit Business of the Year
- 2019 WINNER**
Hyndburn Business of the Year (Beacon Award)



OUR YEAR IN NUMBERS

Accrington Stanley Community Trust have made a huge impact in the local area in 2019, breaking previous participation and investment records as well as being crowned Hyndburn Business of the Year.

1303 free Accrington Stanley shirts were given away to all Year 3 children in Hyndburn, an initiative sponsored by the Charity.

An infographic has been created to showcase some of the Charity's achievements and highlight how many people have benefited from projects in areas such as sport, health, education and inclusion.

A record £1.9m was invested into the local community by the Charity in 2019.

In total 21,861 people from the local community were engaged by the Charity, including 7,890 coming from primary schools.



21,861
PEOPLE ENGAGED IN OUR COMMUNITY



157
FREE BLOOD PRESSURE CHECKS COMPLETED



1,303
ACCRINGTON STANLEY SHIRTS GIVEN AWAY TO LOCAL CHILDREN



1,072
PARTICIPANTS PER WEEK AT THE STANLEY SPORTS HUB 3G PITCH



2019
HYNDBURN BUSINESS OF THE YEAR



WE EMPLOY
25
PEOPLE FROM THE LOCAL AREA



WE DELIVER OVER
30
COMMUNITY PROJECTS



557
FEMALES PARTICIPATING IN FOOTBALL



7,890
PRIMARY SCHOOL CHILDREN ENGAGED WITH US



166
CHILDREN RECEIVED FREE SUMMER HOLIDAY PROVISION



72
STUDENTS STUDIED ON OUR EDUCATION PROGRAMME

OVER £1.9 MILLION INVESTED INTO THE LOCAL COMMUNITY



STRATEGY 2019-2022

HELPING PEOPLE PARTICIPATE, DEVELOP & ACHIEVE

Our strategy has been developed through detailed consultation both internally and externally with local, regional and national organisations and policies. We have collated feedback from key stakeholders, participants, parents and our workforce using several methods such as surveys, meetings and strategy focus groups.

The strong foundations that were first established in 2010 when Accrington Stanley Community Trust were formed has enabled us to identify key areas to focus on in order to make a difference to our community. This Strategy comes at a key time in our development and provides a platform for positive change and modernisation going forward. It builds on some significant achievements to date and on the good progress already made against our initial objectives.

What does our community want in this strategy?

- Remain rooted to the local community and continue developing further
- Create a community sports facility to improve grassroots and community sport
- Provide a focus on helping disadvantaged and disabled people in Hyndburn
- To increase opportunities for young people to take part in sport and education

How do others describe Accrington Stanley Community Trust?

**RELIABLE
HIGH STANDARDS
INDISPENSABLE
PROGRESSIVE**

STRATEGIC AIMS

DELIVER A HIGH QUALITY SERVICE

OUR STRATEGIC OBJECTIVES:

- Ensure all participants receive a positive, enjoyable and safe experience.
- Develop and deliver a quality assurance framework across all programmes and invest in workforce development.
- Measure impact through different techniques and publicise an impact report annually to all stakeholders.

GOVERN AND LEAD EFFECTIVELY

OUR STRATEGIC OBJECTIVES:

- Ensure financial sustainability.
- Ensure there is an appropriate governance and leadership structure to support the strategy and deliver the charitable aims and objectives.
- Ensure compliance with relevant legislation and regulation.

IMPROVE INCLUSION, HEALTH AND WELLBEING, SPORT PARTICIPATION AND EDUCATION

OUR STRATEGIC OBJECTIVES:

- Provide a variety of inclusive projects that deliver positive change to disadvantaged and disabled people in Hyndburn.
- Build strong relationships with other organisations to make a positive impact on health, well-being and inclusion in our community.
- Instil aspects of health, well-being and inclusion into the culture of our organisation to create a lasting legacy.
- Increase Sport Participation rates in Hyndburn.
- Provide high quality education and expand current provision.

CREATE A COMMUNITY SPORTS HUB FACILITY

OUR STRATEGIC OBJECTIVES:

- Work with key stakeholders to design, develop and create a community sports hub facility in Hyndburn.
- Provide a core base for the charity to use as its headquarters to deliver our charitable aims and objectives.
- Create a sustainable state of the art sports and education facility for the local community, grassroots clubs and voluntary sector organisations.



NEW PROJECTS

BHF BLOOD PRESSURE CHECKS



In early 2019 we partnered with the British Heart Foundation (BHF) and Lancashire County Council (LCC) to provide free blood pressure checks across our local area.

As part of the two-year project, adults over the age of 18 are eligible to receive a free blood pressure test with Accrington Stanley Community Trust. Many people walk around unaware that they are suffering from high blood pressure, and that if left untreated can lead to the risk of developing serious health issues.

All Community Trust staff have undergone the relevant training in order to complete the testing and also how to give basic health advice. If needed we are able to send blood pressure results direct to your GP for them to examine.

Head of Sport Lee Walsh explains: **"It's a really important health issue locally and we are keen to have a positive impact on our community. I would encourage anybody that sees us out and about to come and have a blood pressure check done, it doesn't take long and it's quite interesting to know your own blood pressure. Who knows it could save your life."**

We have spent time in Accrington Asda, local schools and other community settings carrying out the tests. The response from everyone that has taken part so far has been great. Keep your eyes open for us in the future as we will be popping up around the Hyndburn area offering more opportunities for people to get their blood pressure checked.

TACKLING RE-OFFENDING AND INTEGRATION



In April 2019 we launched a brand-new project working in partnership with Active Lancashire to tackle re-offending and integration. We are one of four local Football Club Community Trust's that are now providing a unique peer mentored support package to residents of our area, focused on strategies that mitigate the risk of re-offending after release from prison and working with people who have just moved to the country.

Our project mentors begin by making an assessment of the participant needs, steering them towards other projects and opportunities that will benefit them. We provide them with a vital support network as they begin to re-establish their place in the community.

The project has a focus on sport and physical activity due to its vital role in the development of team building skills, confidence raising and the fostering of positive new relationships which can help bring about lasting behaviour change.

Participant, Badr Issa who recently arrived from Kuwait said **"The team (of participants and staff) on Thursday's are great! I love playing football, pool and table tennis and meeting people who are very good, caring and support me."**

We also link in with the Probation Services and Community Rehabilitation Company to help the participants make positive changes to their lives.

TALK A GOOD GAME



We launched a series of targeted interventions for local Primary schools in 2019. These aim to support small groups of pupils and enhance their learning across the curriculum.

Our **'Talk a Good Game'** PSHE workshops focus on effective communication and encourage children to practice the different styles of communication. The project is part of our ever-growing Premier League Primary Stars provision.

After consultation with a group of local primary schools we identified a need for local children to think more about the way they communicate, particularly those children who are soon to join high school. The sessions can be adapted for years 3-6 and use football, Accrington Stanley and friendly competitions to engage children in the topic. We use a mixture of self-reflection, paired work and full group activities to highlight key areas such as listening, clarity and body language.

The sessions have been well received so far. Head of Sport Lee Walsh explains: **"As an organisation we can offer so much more than sports provision, this project is another example of how football can be used as a tool to engage children and bring about positive outcomes. Obviously, communication is a big part of football and children can relate easily to how that is transferred into their own lives."**

REAL BETIS SOCCER CAMP



We announced an exciting new project in the summer of 2019 in conjunction with Accrington Stanley's Academy and Real Betis, to bring a taste of Spanish football to Accrington via an Academy-style Football Camp for 8-14-year olds.

Head of Sport at the Community Trust, Lee Walsh said: **"We are delighted to be working closely with the Academy to provide this unique experience to children from Hyndburn and surrounding areas. This is another step closer to bridging the gap between our community sessions and academy football."**

The camp was very successful and saw over 60 children take part in 5 days of specialist coaching from coaches of La Liga's Real Betis.

Head of Academy Coaching, Duncan Fearnhead believes this is another positive step, and an example of joined up thinking throughout the club: **"The partnership we are looking to develop further with the Trust contributes to the club's vision of providing local children the opportunity to progress to an elite level!"** He then added: **"The Community Trust staff are out and about in community sessions and local primary schools year round, and are in a great position to spot the talented players that the borough, and surrounding areas, has to offer."**

SPORT

Sport can have a hugely positive effect on people's lives and when you add in the power of the Accrington Stanley brand it enables us to engage with thousands of people every year. We believe that everybody should have opportunities to play sport regardless of age, gender, race and religion or skill level.

Our varied sports projects mean there is something for everybody, whether you are taking your first steps on Stanley Kickers at 2 years old, or taking part in Walking Football in your 80's, we pride ourselves in creating opportunities for everybody in our community.

1140

Adults played in the Stanley soccer league

523

Children attended our holiday course provision

557

Females participating in sport

490

Children taking part in sports tournaments

7890

School children engaged in our Primary Stars programme

127

Children aged 2-4 learning football for the first time

2250

Children completed a school sport fundraiser

420

Grassroots players playing at the Wham stadium at half time on a match day



RAEES

CASE STUDY



- Age 10
- Benjamin Hargreaves Primary School
- Premier League Primary Stars

Raees attends Benjamin Hargreaves Primary School in Accrington. The school is one of our Primary Stars partner schools which has

led to Raees being able to take part in lots of physical activity and sport with ourselves. He has taken part in sessions such as football, cricket, multi skills and circuit training. Initially Raees was a very quiet member of the group but his confidence in the sessions has grown rapidly, as has his abilities in the various sports he has taken part in.

Raees explains: "I love to come and train at the sessions and I like to improve. I enjoy all the different sessions I get to do with Accrington Stanley, they are great fun and I like the coaches. I love being outside and being active."

Raees has now been signposted to our Football Development Centre so he can continue to take part in sport and be active outside of school as well.

LENNY

CASE STUDY



- Age 4
- Football Development Centre Participant

We first met Lenny at our Stanley Kickers sessions on a Saturday morning. He attended that session regularly for around 2 years, where he learned lots of

new football, coordination and social skills. When Lenny turned 4, he began to attend our Football Development Centre on Mondays which was the next step for him to progress to within our community football programmes. This has enabled Lenny to further develop his skills and abilities as well as meeting new people of his age.

Lenny's Dad, Rick, is pleased with his progress: "Lenny started at Stanley Kickers when he was 2 and he was very shy. The training at Stanley Kickers really brought him out of his shell and he grew in confidence. Now that he's in the Football Development Centre group his football skills and confidence are developing brilliantly and he really looks forward to attending each week."

EDUCATION

Education is very important and to date our projects have produced some amazing results. We work closely with local schools to engage with young people through a variety of projects.

We continue to inspire individuals and offer education opportunities with a track record of encouraging individuals to go to university. Our unique education projects offer something different that has a positive impact on many people each year.

ALI

CASE STUDY



- Ali Hassan
- Age 18
- BTEC L3 in Sport Student

Ali is currently studying a BTEC Level 3 in Sport here at the Trust. Now in his final year, he is looking at career opportunities when he leaves us in the summer.

Ali said: "I have always had a keen interest in fitness and I enjoy going to the gym. After discussions with my tutor, I decided that a career as a gym instructor and personal trainer would interest me."

Through our full-time college programme, staff place a major emphasis on 'what next' after students leave the course. The options are vast, and it can be difficult for young people to digest all the information. Second year Tutor, Stefan, explains the importance of knowing the individuals:

"Due to our smaller class sizes, we are able to understand the students' individual interests, and appreciate that their career aspirations may change over the duration of the two-year course. With this in mind, we are able to provide independent guidance for student progression, and sign post them to the relevant information."

Ali explains the positive impact that the course has had on his career aspirations:

"The course can be seen as just football from the outside, but when you are here, you study a variety of units that relate to sport and the human body. I have studied subjects such as Anatomy and Physiology, Fitness testing and Training and the Physiology of fitness. These have given me a good understanding of how the human body is structured and how it can be trained in many ways to improve an athlete's performance. With this knowledge, it gave me a desire to want to help people get fit and healthy, which is leading me into personal training as a career."

Ali has applied himself well to his studies, and through support and guidance with his application from our Education staff, he has received an unconditional offer from the University of Central Lancashire to study a Sport Science degree.

GRAHAM

CASE STUDY



- Graham Derbyshire
- Age 32
- Foundation Degree Student

In September 2019, Graham joined the first ever cohort of students to study a degree at Accrington Stanley Community Trust. Graham is leaving behind his career as a tradesman to put his efforts into pursuing a career in Sport.

Graham said: "There comes a time in life when you look for new challenges, and after 16 years in the building trade, I wanted to try something different. I already coach for a local grassroots team, and I have always been interested in playing and watching sport, mainly football, so I thought this course would suit me"

The flexibility of the degree programme was a deciding factor in Graham taking the step back into education after numerous years away from the classroom.

"When I saw that I could study a degree so close to home, that had a major influence on my decision. I have a wife and two young children, so being able to study locally with a condensed timetable allows me to carry on as normal with my family life, and still enables me to work and earn money due to the flexible nature of the course."

Graham's journey is proof that it's never too late to get back into education and change career path.

"It took guts to do what Graham did when he enrolled on the programme." Stated Mark, who mentors on the Degree programme. "Starting from scratch is never easy, but it shows that if you have a passion, it's never too late to achieve your goals. Graham is doing fantastic at managing his time between family life, work and his studies, whilst still volunteering at a local junior football club, which is testament to his work ethic and desire to improve."



72

Students studied on our full time education programme

10

Students started our new Foundation Degree

256

Children taking part in a numeracy and literacy project

1000+

Hours of volunteering by young people

67

Local schools engaged with the Community Trust



HEALTH

Health is a major part of our community programme with direct links to our sport and exercise projects. We are committed to play a positive role in our community and link in with many health organisations to achieve set goals.

Our projects offer local people opportunities to exercise regularly and we also engage children and families in a fantastic project that increases their knowledge around nutrition and healthy eating.



157

Free blood pressure checks

34

Mental health awareness workshops delivered

1321

Children taking part in our Move and Learn project

68

People aged 50+ have taken part in Walking Football

800

Children taking part in the Joy of Moving Festival



ETHAN

CASE STUDY



- Age 10
- Peel Park Primary School
- Move and Learn Programme

Ethan has taken part in the move and learn programme in 2019 with his year 5 class at Peel Park, where he spent 6 weeks learning about physical activity, healthy eating and hydration, demonstrating how to lead a healthy active lifestyle. He also took part in practical P.E lessons playing fun games and showing different ways to be active.

When we started the classroom sessions, the first couple weeks he seemed to be a quiet member of the class, not putting his hand up too much and only getting involved when pushed to do so. However, in the practical session he seemed like a totally different person. He was throwing himself into any challenge set, demonstrating his skills and working well with others. As the weeks went on you could really see Ethan growing in confidence through playing the games in P.E. This also reflected in the classroom sessions where you could see Ethan was excited to be a part of the move and learn programme with his class.

Ethan said: "I always look forward to Stanley coming into school, their sessions are really fun and help me learn and get better."

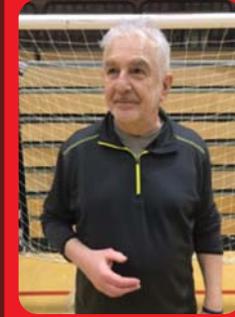
As the programme progressed, his hand started to go up more and more and he was happy to get involved with all tasks and worked well with his classmates. He also showed a real hunger to learn how he could lead a healthy active lifestyle, and wanted to know more about it.

Josh Cooper, Community Sports Officer, said: "Ethan really comes out of his shell when participating in physical activity, you can see how much he enjoys it, how he wants to challenge himself and improve on his skills. He is also a great team player and brings out the best in others around him due to his encouragement and positive behaviour."

Since taking part in Move and Learn, Ethan has been attending our soccer schools during school holidays, working on his football skills and playing fun games to keep himself active. He is also actively involved playing football for Hyndburn Youth and Huncoat United, he has a passion for football and his confidence has also grown through this programme.

ERGIN

CASE STUDY



- Ergin Gulgec
- Age 69
- Walking Football Participant

Ergin has been attending our Friday Walking Football session for the last 3 years. He enjoys the sessions as they allow him to continue playing football and enables him to get some good quality exercise on weekly basis.

Ergin explains: "I enjoy the banter, the standard of football is good at the session compared to others I have attended, the young coaches who lead the sessions are good and allow us to have a free reign over how we play. I feel the sessions are physical but I don't feel at risk of getting injured."

Over the last 3 years Ergin has also represented Accrington Stanley in Walking Football Tournaments held across the North West.

INCLUSION

Inclusion is a key area of our charity and our projects enable us to engage with some of the hardest to reach members of the community. We work with many people from areas of high deprivation in Hyndbourn and offer them opportunities to participate in a number of projects.

Our Kicks project sees us engage with the BAME communities and helps with social integration. We continue to increase engagement figures in this area to help transform lives and create a positive impact.

COURTNEY

CASE STUDY



- Courtney
- Age 19
- PL Kicks Participant

Courtney has gone from being a shy, nervous girl to being a confident role model to other participants on our Premier League Kicks Programme. Courtney is 19 years old from Accrington and has Webber syndrome and had limited opportunities to get involved in sports and group work in her local area.

Courtney has never let her disability prevent her from getting involved in new challenges. She has always had a passion to help people and wants to make a difference to others. However, she has faced more barriers than others when it comes to getting involved in different activities. Courtney's condition affects the nerves in her body and can limit her mobility, this affected Courtney's confidence at the beginning of the programme due to the fact that she struggled with her speech. She has never had the opportunity to get involved in sports or just general group work that was catered to her needs until she found Accrington Stanley Community Trust's PL Kicks Disability session.

Courtney said: "I love the PL Kicks session, it's the first time I've been able to be myself at a session and get involved throughout no matter what. I love the coaches and I love being able to help other people at the session and I love being involved. I like telling jokes to make people laugh and enjoy showing the younger people that if I can do it so can they. I want to say thank you to Accrington Stanley especially the coaches, they help me realise that I can do whatever I put my mind to and made me realise I really enjoy helping people want to be more involved and they let me share my ideas."

Courtney is a fantastic girl and has learnt to be brave and tries to take part in all activities. She is a real inspiration to those around her and we are glad that the programme has brought out her confidence and made her follow her dreams even more. Courtney's enthusiasm brings out the best of the people around her and she's a great role model, encouraging others to stay involved and keep going. We see great things happening in the future for her so watch this space.

JORDAN

CASE STUDY



- Jordan
- Age 18
- NCS Graduate 2019

Jordan graduated from NCS in November 2019. Jordan feels like she has learnt a lot throughout the programme to which she said: "NCS has taught me how to work as a team, make the right decisions, to be more independent and set goals for my future."

Jordan completed a range of challenging activities throughout NCS including zip line racing, leap of faith, raft building and archery. Jordan continued: "NCS was probably one of the best decisions I could have made. It is a great way for teenagers like me to learn a new range of skills while having fun at the same time. I can certainly say that it has changed my way of thinking and things I do in my day-to-day life, and would 100% recommend to all teenagers."

On the second part of the programme, Jordan managed her peers, completing charity work and helped other young people in her team to set their own individual challenges to create a good community action. Her team raised money through a sponsored run, using the money to put on a charity event at an elderly residential home and donating the rest to Salvation Army. Jordan said her favourite part of NCS was: "making friends with other teenagers, as I'm quite a shy person. So overall, it was nice to meet new people and come out of my comfort zone."

Jordan continues to be supported by NCS and Accrington Stanley Community Trust as she plays for our Ladies team and is also on our BTEC education course.

MARK

CASE STUDY



- Mark Marsden
- Age 39
- Disability Football Participant

Mark is a regular at our weekly disability football session held on a Thursday at the New Era in Accrington. He has been attending for over 6 years and has also represented Accrington Stanley Disability FC several times in Lancashire FA's Ability Counts League.

Mark loves the sessions and had commented: "The sessions are fun; I like learning new things and improving on my passing and shooting. I also like to go in nets some time. I feel happy and enjoy playing with my friends."

Our coaches have seen Mark grow in confidence over the years and similarly his ability has developed unbelievably. He is a valuable member of our disability football team.



£2000+

Raised through social action projects by young people

136

People taking part in NCS

166

People attended our Diversion Programme with the police

288

Individuals have taken part in the PL Kicks Programme

257

Individuals participating in disability sport

14

People mentored through the Tackling Re-Offending programme

FREE SHIRT GIVEAWAY



Accrington Stanley Community Trust once again sponsored this event, which was the third consecutive year of the shirt giveaway. Every year 3 child in Hyndburn received a free replica shirt whilst also meeting their favourite Stanley players. As well as this, the children also got to take a look around the Wham Stadium and were given gift bags provided by the sponsors of the event. In total, 1303 Adidas Accrington Stanley football shirts were given to children at the ceremony at the Wham stadium in October 2019.



Stanley midfielder Sean McConville has taken part in all three years of the event so far, and said: "The kids are happy collecting their shirts and having pictures taken. It's a fun day and we're bringing in the next generation of fans."

Andy Holt, Chairman of Accrington Stanley Football Club said: "Being outside and active was day to day life for me as a young boy growing up. In more recent years there's been less of an emphasis on community sports for children. The Accrington Stanley Community Trust have supported by sponsoring this initiative and they are an essential part of our engagement with the community. This is something I hold with huge importance.

I want to create a connection with our professional League 1 football team. Our roots go right back to 1888 when Accrington were one of the founder members of the Football League. The reformed club was founded in 1968. It is very fitting to mark the 50th anniversary by giving a shirt to every year three primary school pupil in the Hyndburn area. I will be repeating this every year for the next five years in the hope it brings us closer to the community. I want it to inspire youths to take pride in their home town club by feeling part of the borough and supporting their local team."

PARTNERSHIPS FOUNDATION DEGREE

Accrington Stanley Community Trust were proud to announce that their education provision was going to be expanding in 2019 with the introduction of a Football Coaching and Sport Development degree, delivered in partnership with the University of South Wales (USW) and the EFL Trust. All lectures are delivered in Accrington and the course includes two residential visits per year to the USW campus in Cardiff.

Head of Education, Mark Whalley, feels this is a big step forward for the town: "We are delighted to have been accepted as a delivery partner for this successful and unique Higher Education programme. The course will offer local people a chance to study a sport related degree without having to move away from the town and incur additional living costs."

The course prides itself on offering industry-based work experience, with work-based learning being an integral part to each year of study. This approach to learning ensures that the theory being taught during lectures can be further enhanced with practical delivery experience, a trait much sought after by employers.

Mark went on to add: "Having qualifications on paper is important, but what really sets people apart when applying for jobs is relevant work experience. Our aim is to provide the future workforce of the Sport and Leisure sector in the local area."

In addition to the degree, the students will also undertake the FA Level 2 in Coaching Football, a course that would usually cost £310. With this additional qualification attached, ASCT are hoping to provide local grassroots teams with much needed volunteer coaches to help grow and sustain the sport within Hyndburn and the surrounding areas.

If you would like more information about this course, please contact

mark.whalley@stanleytrust.co.uk

or register your interest online at

www.stanleytrust.co.uk/degree



FOUNDATION DEGREE Community Football Coaching and Development



University
of South
Wales

PARTNERSHIPS

AFFINITY SUPPORTING PEOPLE BECOMES PRINCIPAL PARTNER OF ACCRINGTON STANLEY COMMUNITY TRUST



Accrington Stanley Community Trust were delighted to announce that Affinity Supporting People Limited became the Charity's Principal Partner in April 2019.

After agreeing an initial one-year sponsorship, Affinity Supporting People Limited are recognised as the Principal Partner of the Charity that delivers 30 projects to over 20,000 local people.

Affinity Supporting People is part of National Care Group (NCG) with headquarters at the Globe Centre in Accrington. NCG are an award-winning provider of care and support services to vulnerable adults throughout the United Kingdom. Specialising in supporting young individuals and adults with a wide range of disabilities

and needs, they are proud to offer the following services: supported living, residential care, outreach & home support, and day services.

Dominic Dyer, Business Development Consultant at Affinity Supporting People said:

"This is a great opportunity to showcase the amazing work that Affinity Supporting People carry out in the local community."



James Allen, CEO of NCG, said:

"Affinity have provided support to people in the area for over 15 years, enabling people to lead a full and meaningful life. With the support of NCG, Affinity has grown its services in the area, thereby increasing the number of people we support and creating employment opportunities for the local community. In partnership with the Community Trust, we will be able to provide more support and provision in the area for those in need."

Martin Fearon, Chief Executive Officer at Accrington Stanley Community Trust said:

"We are delighted to be working with Affinity Supporting People Limited as they become the Principal Partner of Accrington Stanley Community Trust. We felt it was the right time to link up with another like-minded organisation that has the same values as our Charity, providing opportunities for our local community and making a positive difference to some of the most disadvantaged people within our borough."

We look forward to developing the partnership over the coming year and the new investment will help our Charity engage with more local people through a variety of different projects."

The partnership sees all staff at Accrington Stanley Community Trust wearing uniform branded with the Affinity Supporting People Limited logo whilst delivering projects in the community.



Daniel Clark, Leah Whelan, Registered Manager at Affinity and Dominic Dyer, Business Development Consultant at Affinity.



Martin Fearon, CEO at ASCT, Daniel Clark and Dominic Dyer, Business Development Consultant at Affinity.

For more information about Affinity Supporting People Limited please visit

<http://affinitysupport.org/>

You can also follow on twitter

<https://twitter.com/Nationalcaregrp>
and Facebook

<https://www.facebook.com/National-Care-Group-615193022236388/>

ACCRINGTON STANLEY GIRLS AND LADIES FC

LADIES FIRST TEAM

The 2018/19 season saw Accrington Stanley Ladies compete in their first ever season in the Lancashire FA Womens County Premier League. In June 2019, Accrington Stanley Ladies celebrated the news that they were being promoted to the North West Regional League after finishing runners-up in the 2018/19 season.

The fantastic season in the Lancashire FA Premier League coincided with a great run of form from January onwards which saw the team undefeated in 2019. They have beaten club records for number of clean sheets and the Ladies Team Captain Keara McDonough was Top Goalscorer of the league with 21 goals. This was a great achievement from the whole of the club and shows how fast the Ladies have progressed in the last 2 years.

Stanley Ladies appointed a new Manager, Elle Kayley, to lead them into the new season. Elle said: "We are looking forward to the new challenge ahead, it's a fantastic opportunity for the ladies to go and test themselves further at a new level. It is a competitive league and we are going to have to be at our best to prove we can compete with the teams in the regional league."

JUNIOR SET UP

We launched a Junior setup last year and we now have 4 teams representing Accrington Stanley Girls in the local junior leagues. We have teams at U8, U9, U10 and U12, along with an Acorns group for players 4-6 years old.

The U8's and U9's teams especially have had a fantastic season which has seen them win a number of cup competitions and tournaments. There are some very talented girls across the teams and we look forward to watching them progress over the coming years.

COMMITTEE MEMBERS

Chair - Anne Ellwood
Vice Chair - Becki De-Maine
Treasurer - Martin Fearon
Secretary - Carl Ellwood
Welfare Officer - Karen Turner
Committee Member - David Keeley



DARCEY

CASE STUDY



- Darcey
- Age 10
- Accrington Stanley Girls Player

Darcey is a fun loveable character and has always had a passion for sport. We have known Darcey for a couple of years now as she regularly attends our holiday courses. It was always clear Darcey has a passion for football, she always has a ball at her feet and wants to be involved wherever possible.

Darcey struggles with her confidence when playing alongside boys. Due the lack of opportunities for girl's football in her community, this has stopped her from progressing further and letting her achieve her goals in the sport.

In 2019, we launched a new girls' team (U10s) aimed at her age group and now she is thriving. Darcey loves being part of the team and we've seen a real change in her confidence as well as her general attitude. She now regularly trains and plays matches against other local teams, and her technical skills are continually improving.

Darcy's coach said: "It's brilliant to have Darcey involved in the sessions. You can just see her love of football and she is always doing her best to improve just because of her passion for the sport. She now a confident young girl who likes to be a bit of the joker of the pack making sure everyone is happy".

Darcey is now a confident and fierce competitor and won't back down from any challenge. She always wants to share her ideas and be in the thick of the action. Her enthusiasm for the sport helps encourage the others girls around her to continually improve. ASCT Girls & Ladies have provided Darcey with a platform to further develop her skills in a safe, fun and enjoyable environment.

SUNDOWN SOLUTIONS BECOME ACCRINGTON STANLEY GIRLS & LADIES KIT SPONSOR



Accrington Stanley Girls & Ladies FC will start the 2019/20 season with a dynamic new home shirt sponsor - Sundown Solutions.

Anne Ellwood, Chairperson at Accrington Stanley Girls & Ladies FC, said: "This new sponsorship deal with Sundown Solutions is great news for everyone involved with the Accrington Stanley female teams. It will help provide a brand-new Adidas kit for all five teams to wear at all matches this coming season. We are delighted that Sundown have chosen to support our club and we look forward to a successful partnership."

Kelly Groves Operations Director at Sundown, said: "We are genuinely delighted with the opportunity to support Accrington Stanley Girls & Ladies FC. Female football is rapidly developing in the UK and the family atmosphere it generates can be a source of pride for the entire community."



SPONSORS



Club Sponsor
 Accrington Stanley
 Community Trust



Home Kit Sponsor & Training Kit Sponsor
 Sundown Solutions



Away Kit Sponsor
 NW Logistics



Webpage Sponsor
 Ainsworth Accountants



Equipment Sponsor
 The Soccer Store

STANLEY SPORTS HUB

ACCRINGTON STANLEY COMMUNITY TRUST



ACCRINGTON STANLEY COMMUNITY TRUST SIGN 30-YEAR SPORTS HUB LEASE AT HIGHAM PLAYING FIELDS

Accrington Stanley Community Trust were delighted to announce that they signed a 30-year lease on Higham Playing Fields in 2019.

The lease agreement came into effect as of Friday 10th May 2019 and will allow the construction of the £2m community Sports Hub Facility.

Martin Fearon, Chief Executive Officer at Accrington Stanley Community Trust said at the time;

"This is a huge step forward for our organisation and it is a very exciting time for the Hyndburn community. The 30-year lease safeguards the site as a playing field and recreation area for the many sports clubs, community organisations and general public to enjoy. There is a massive investment going into the site to upgrade the

sports facilities to a high standard and provide a new multi-purpose building to cater for all sections of the community.

We are delighted to have signed the lease and look forward to providing a first-class sports and education facility that will drive up participation rates, boost education and employability, and provide state of the art sports facilities for Hyndburn's grassroots clubs."

Cllr Miles Parkinson, Leader of Hyndburn Council; said;

"This is a wonderful development for the Borough. The enhanced provision of sports and changing facilities at Higham Playing Fields will be a great facility for everyone, providing fantastic arts, sport and recreation facilities which will be open for all to use, suitable for all age groups and a great bonus for future generations too."

ACCRINGTON STANLEY COMMUNITY TRUST AWARDED £1M GRANT FOR SPORTS HUB

Accrington Stanley Community Trust were awarded a grant of £1m from the Premier League, The FA and Government's Football Foundation, to create a new community Sports Hub in June 2019.

The new facility will take approximately six months to construct and will become the new base for Accrington Stanley Community Trust, as well as providing state-of-the-art sports and education facilities for many grassroots clubs, sports groups and local organisations.

Accrington Stanley Community Trust worked with the Football Foundation and Lancashire FA to secure a £1m grant towards the project.

Martin Fearon, Chief Executive Officer at Accrington Stanley Community Trust, said:

"To receive a grant of £1m from the Football Foundation is fantastic news and will enable us to create a state-of-the-art community Sports Hub in Accrington. The Sports Hub will deliver much needed sports and education facilities that will drive up participation rates, boost education and employability, and provide brilliant sports facilities for Hyndburn's grassroots clubs."

Paul Thorogood, Chief Executive of the Football Foundation, said:

"Since 2000, the Football Foundation has awarded 531 grants worth £13.9m across Lancashire County FA towards grassroots sports projects worth £32.3m and it is great to hear that Accrington Stanley Community Trust will be the latest beneficiary.

"Funding from the Premier League, The FA and Government, delivered by the Foundation, will support the club in developing a brand-new Sports Hub for the local community. Made possible by investment from the Premier League, The FA and the Government, via Sport England, the Football Foundation is supporting the grassroots game by improving access to high-quality football facilities across the country."



SPORTS HUB

ACCRINGTON STANLEY COMMUNITY TRUST



GROUND BREAKING - DIGGING STARTS IN JUNE 2019 ON THE COMMUNITY SPORTS HUB FACILITY!

Readstone Construction, the main contractor of the development site started ground work on the 17th June 2019.

Miles Parkinson, Leader of Hyndburn Borough Council said at the time:

"The giant temporary sign, which was put in place this week has already gained attention from local people and businesses and is a symbol of the great things to come, showing the public visuals of the completed site. It's a very exciting time and we are counting on the support of local residents to assist us in making the construction as seamless as possible. The facility is aiming to serve all of Hyndburn and will be a wonderful, indispensable part of the community once finished."



NEW 3G PITCH OPENS AT THE STANLEY SPORTS HUB

Accrington Stanley Community Trust's new 3G artificial grass pitch (AGP) opened on Monday 14th October at the new Stanley Sports Hub on Thorneyholme Road in Accrington.

It has taken just 12 weeks from the contractors arriving on site to the opening of the new 3G Pitch.

Martin Fearon, CEO at Accrington Stanley Community Trust said:

"After 4 years of planning this project, we are absolutely delighted to see the opening of the new 3G pitch. In the first week of opening we have had a tremendous turn out, with over 1000 people participating in sport. The new pitch will drive up participation rates in Hyndburn and ensure our local sports groups have a top-class playing surface."

We have received great feedback from the groups using the facility and we look forward to seeing the full site open in early 2020. This is a facility our community can be proud of for many years to come."

The full size 3G pitch is located on the lower section of the site and will provide a fantastic playing experience for its users. The pitch can be split into a variety of playing areas suitable for 5, 7, 9 and 11-a-side football. This state-of-the-art pitch will prioritise use on evenings and weekends for local grassroots clubs and community activities. Bookings are made on the hour, and evening use will end at 10pm.

In the first week of opening, over 1000 people participated in football and rugby on the new pitch from a variety of groups including grassroots teams, sports groups and schools.

We would like to thank Lano Sports and Charles Lawrence Contractors for building this magnificent new 3G Pitch.



SPORTS HUB

ACCRINGTON STANLEY COMMUNITY TRUST FULL SIZE 3G PITCH



SIR KEIR STARMER VISITS THE STANLEY SPORTS HUB

We welcomed Sir Keir Starmer for a guided tour of the Stanley Sports Hub construction works and an insight into our charitable work in Hyndburn.

The Shadow Secretary of State for Exiting the European Union was on a tour of the local area and we were delighted that he chose to spend some time with us.



NEW BUILDING SET TO OPEN IN MARCH 2020



Accrington Stanley Community Trust's new £2m Community Sports Hub facility will fully open in March 2020.

The brand-new multi use community building will include the following facilities; public toilets, cafeteria, community space, changing rooms, offices, meeting rooms, activity space and classrooms. There will also be a large grass area that will cater for 4x multi-sport pitches and a multi-use area that can cater for a number of sports such as; rounder's, athletics, cricket, football, school sports days, tournaments etc. In addition, there will be a 75-space car park with designated disabled parking and 12 cycle bays.

Martin Fearon, CEO of Accrington Stanley Community Trust said "The Sports Hub plans see a great mix of facilities for all sectors of the general public to enjoy. We believe that grassroots sport needs more investment and we are hoping to play a big part in this by providing this fantastic project for our community.

The aims of the sports hub are to increase participation in sport, improve health and exercise levels and provide more opportunities for disabled people to access vital sport and education activities. The Sports Hub will also host many projects that develop skills for people out of work, create new job opportunities, inspire people to become volunteers for local sports organisations, sports clubs and charities, and provide a pathway for gifted and talented young people into elite sport."



FUNDRAISING

£££'s

THE COTTON INDUSTRY WAR MEMORIAL TRUST DONATE £25,000



The Cotton Industry War Memorial Trust donated £25,000 to Accrington Stanley Community Trust to go towards the construction costs of the new Sports Hub Facility in July 2019.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "We are very grateful to have received a donation of £25,000 from The Cotton Industry War Memorial Trust which will go towards the construction costs of our community Sports Hub. This follows other large donations that we have received recently which has ultimately enabled us to create this fantastic sports facility for the people of Accrington."

GARFIELD WESTON FOUNDATION DONATE £40,000



The Garfield Weston Foundation donated £40,000 to Accrington Stanley Community Trust to go towards the construction costs of the new Sports Hub Facility in July 2019.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "We are delighted that the Garfield Weston Foundation have chosen to support our community Sports Hub project with a donation of £40,000. This development was reliant on securing substantial external funding, and we are extremely pleased to announce that this donation has helped us reach our final funding target."

JMWM HUSSAIN FOUNDATION DONATE £100,000



In May 2019, The JMWM Hussain Foundation donated £100,000 to Accrington Stanley Community Trust to go towards the construction costs of the new Sports Hub at Higham Playing Fields.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "This is a huge donation and we will be forever grateful to the JMWM Hussain Foundation for their support towards this community facility project. They can see the benefit that this facility will bring to the local community and were very keen to provide financial support to improve the area."

A spokesperson from the JMWM Hussain Foundation, commented: "We are very pleased to be a part of this exciting community project."

FUNDING SECURED TO BOOST EMPLOYABILITY



Accrington Stanley Community Trust secured a grant of £9,850 from the National Lottery Awards for All Community Fund in March 2019.

The new project will include regular employability workshops delivered by the mentors, focusing on employability skills such as CV Writing, Job Searching, Completing Job Applications and Interview Practice.

This project will bring together people from different backgrounds as well as helping them reach their full potential, whilst also working hard at addressing the higher than average unemployment rates in our community.

As well as getting people ready for work, this project will build confidence and self-esteem, improve life skills and experience and reduce social isolation.

Martin Fearon, CEO of Accrington Stanley Community Trust said:

"Many people aged 19+ are out of work because they lack confidence and this is a key area the Trust will target to improve by giving them a platform to prosper and feel better about themselves. We would like to thank the National Lottery Awards for All Community Fund for providing the funding to kick start this new project."

RAPID RETAIL SPONSOR NEW STANLEY SPORTS HUB SNACK HUT



Rapid Retail kindly donated a kiosk to Accrington Stanley Community Trust in October 2019 which will be turned into a snack hut situated at the new Stanley Sports Hub.

Calum Wallace, Sales & Marketing Manager, said: "We are delighted with the opportunity to support Accrington Stanley Community Trust at their new sports hub facility. This is an exciting project that will provide a great community facility for the people of Accrington, and we are very pleased to be supporting this by providing a kiosk that will offer refreshments and snacks to people using the facility."

Projects such as these that offer sporting activities and promote wellness to all age groups - whilst supporting grass-roots football - are essential to these communities and we hope that they continue to receive the funding and support required to make them possible."

Martin Fearon, CEO at Accrington Stanley Community Trust, said: "We are delighted to partner with Rapid Retail who have kindly agreed to donate a superb kiosk for the new Stanley Sports Hub facility. The new kiosk will offer a range of snacks and hot/cold refreshments at the new facility for users and visitors."

It is great that Rapid Retail are supporting our charity and they can see the benefit of a community facility like this. We look forward to using the new kiosk for many years to come."



PLAYER VISITS

Each year, Accrington Stanley players, coaches, staff and club mascot Winstanley make appearances at numerous community and corporate events.

Player visits are a fantastic way for all Professional Footballers to give something back to their communities and put a smile on people's faces.

In 2019 there was some fantastic work carried out and a total of 346 hours' worth of player visits were attended by Accrington Stanley players across various events in Hyndburn and surrounding areas.

"The players are fantastic at supporting the charitable work we deliver in the community. They really make a difference and give fans a real boost when they spend time with them at various events. We are privileged to have such a great set of players who realise the importance of giving something back to the community."

Martin Fearon - Chief Executive Officer of Accrington Stanley Community Trust

SEAMUS

CONNELY



Seamus Conneely picked up the award for PFA Community Player of the Season for his commitment and effort in organising a variety of community events throughout 2019.

The Stanley Captain claimed the award, which is judged by a panel of representatives from Accrington Stanley Community Trust and the PFA. He was presented with the award ahead of the Accrington Stanley fixture with Rochdale in April, by the Community Trust's CEO, Martin Fearon.

Conneely continues to contribute a great deal both on and off the pitch. He is the nominated PFA representative for the Football Club and has visited several schools and community events in Hyndburn and surrounding areas this season.

Conneely is an influential member of the first team and helps the Community Trust organise the events and ensure players see the importance in getting out in the community.



COMMUNITY

AMBASSADORS



A number of players have also become community ambassadors and get involved in supporting projects.

Seamus Conneely - Education

Joe Maguire - Sports Participation

Mark Hughes - Health

Offrande Zanzala - Social Inclusion

The ambassadors are the public figurehead of a number of different schemes run by the Community Trust and endorsed by the Professional Footballers' Association (PFA).



MATCH DAYS

STANLEY MASCOTS



We host a number of home and away mascots each season on behalf of Accrington Stanley Football Club. Official Mascot places are available for children aged 3-12 at all home games throughout the season. In 2019 we received some great feedback from the mascots for the amazing experience they endure.

THE STANLEY EXPERIENCE



In 2019, 40 local junior teams became flag bearers at Accrington Stanley matches, a total of over 400 junior players. They also played a game on the pitch during the half time period in front of the supporters. We make a commitment to grassroots football in the area by offering this opportunity to every single junior team from U12 and below.

JUNIOR REDZ

BECOME A JUNIOR RED



EQUALITY AND DIVERSITY



We are committed to promoting equality and diversity and we host a 'Kick it Out' awareness game each season. This event is all about raising awareness and tackling racism and discrimination. A banner was presented before the game and players from both Accrington Stanley and their opponents wore Kick it Out t-shirts to warm up in. Further announcements on the PA system and big screen added to the campaign. We also work closely with the local mosque and provide free match tickets to their members who haven't been to see an Accrington Stanley match before.

BIRTHDAY PARTIES



A number of children celebrated their birthday by having a party at Accrington Stanley. The birthday party package includes...

- 60 Minutes football/multi-sports activities - Packed with fun, skill-based games, small sided tournaments and party challenges
- Accrington Stanley birthday cake
- Accrington Stanley birthday card
- Gift bags for all children
- Accrington Stanley match ticket for each child
- Tannoy and programme message
- Time: 1.00pm - 5.00pm (Saturday home match days only)

We launched the Junior Redz scheme back in 2015 and we now have over 150 members. The Junior Redz scheme is open to all Stanley fans aged 12 and under who receive the following benefits...

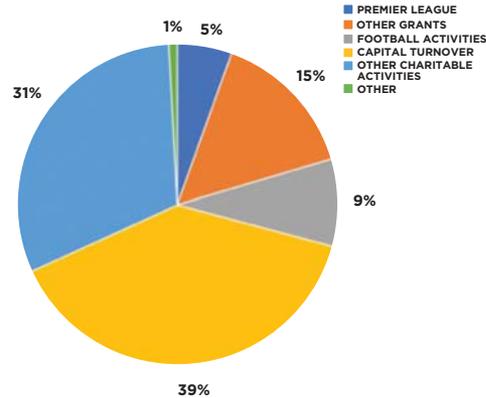
- Membership card
- Personal welcome letter from Winstanley
- Free entry into the home mascot draw
- Monthly newsletter
- Personal birthday card
- Free entry to the annual end of season party
- Chance to meet the Stanley players at various Junior Redz activities
- 10% online discount on all Accrington Stanley Community Trust full course bookings
- 10% discount on items in the Accrington Stanley Club Shop
- Free ticket to two Junior Redz allocated fixtures to be announced (must be accompanied by a paying adult and booked in advance)

FINANCIAL SUMMARY

INCOME 2018/2019

FINANCIAL SUMMARY

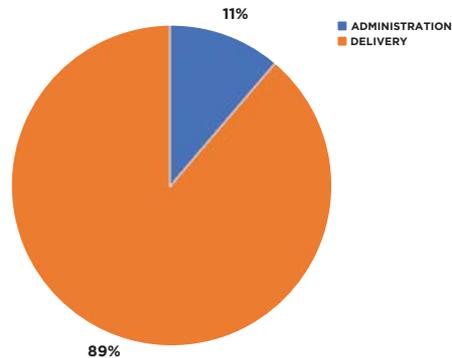
	2018/19*	2017/18
Income	£694,421	£489,680
Expenditure	£303,018	£421,520
Surplus	£391,403	£68,160



EXPENDITURE 2018/2019

FINANCIAL POSITION

	2018/19*	2017/18
Net Assets	£891,179	£499,776
Unrestricted Funds	£589,280	£472,839
Restricted Funds	£301,899	£26,937



FINANCIAL HISTORY	INCOME	EXPENDITURE	SURPLUS
2018/19*	£694,421	£303,018	£391,403
2017/18	£489,680	£421,520	£68,160
2016/17	£493,397	£415,635	£77,762
2015/16	£407,417	£334,801	£72,616
2014/15	£381,538	£263,695	£117,843
2013/14	£312,238	£213,832	£98,406
2012/13	£194,547	£147,732	£46,815
2011/12	£135,451	£123,680	£11,771
2010/11	£89,025	£82,622	£6,403

*9 months accounts due to change of financial year end.

WHAT NEXT?

2020 IS SET TO BE A LANDMARK YEAR FOR ACCRINGTON STANLEY COMMUNITY TRUST



The opening of the new £2m Stanley Sports Hub facility will be the biggest achievement of the Charity to date. After 3 and a half years of developing this project and a further 9 months to construct, we will soon see our dream come to reality.

The Stanley Sports Hub will be a thriving community facility that Accrington can be proud of for many years to come. Over 150,000 visits per year are anticipated as well as new job opportunities for people in the local area with vacancies such as receptionists, caterers, coordinators and other key roles.

2020 also marks the 10-year anniversary of Accrington Stanley Community Trust. The journey we have been on over the last ten years has been extraordinary. We feel that this is just the beginning of things to come, and the

opening of the Stanley Sports Hub will catapult our charitable work to new levels.

We have a number of new projects set to launch which include a partnership with Lancashire Constabulary as we start 'Operation Divert'.

A new traineeship programme for 16-24-year olds is currently at the planning stage and we are looking to attract external funding for an early learner's and Veterans in the community programme.

We feel it is also extremely important to continue to develop and evaluate our current projects to enhance the experience of participants and create more opportunities than ever before.

We will continue to work intrinsically with Accrington Stanley Football Club to increase our presence in Hyndburn and encourage more local people to join the 'Stanley Family'.

Here's to the next decade!

Martin Fearon
Chief Executive Officer





**HELPING
PEOPLE
PARTICIPATE,
DEVELOP
& ACHIEVE**

www.stanleytrust.co.uk