



ACCRINGTON STANLEY COMMUNITY TRUST

Registered Charity No. 1139575

IMPACT REPORT 2023

IMPACT 2023

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WELCOME



MARTIN FEARON

CHIEF EXECUTIVE OFFICER

Welcome to Accrington Stanley Community Trust's 2023 impact report.

The aim of this report is to give you a reflection of the fantastic projects we have been delivering in our community and the positive impact we have made in 2023.

Inside this report you will learn about our new CSR strategy that we've created to link in with local businesses. You will also hear about the new projects and partnerships we have launched.

2023 has been another fantastic year for the Charity. We have engaged over 15,000 people from our local community across 34 different projects.

We've added a brand new £1m building extension to Stanley Sports Hub, bringing the total investment into the facility to £3.5m. In April 2023 the extension became fully operational and has given us the scope to further increase our provision, as well as providing some great spaces for local community groups.

In October 2023 we received exciting news that the UK and Ireland have won the UEFA EURO 2028 Bid. Our Stanley Sports Hub facility was listed on the FA's bid as an Official Training Ground; therefore, we could see an international football team based in Accrington at Stanley Sports Hub in 2028.

We secured £25,000 funding from the Premier League to deliver a new fan engagement project over the next 2 seasons. This will see us focus on enhancing the Accrington Stanley fan experience and engaging fans of the future with a particular focus on women and girls.

I would like to thank all of our funders, partners, staff and volunteers who have enabled us to achieve our aims and objectives this year. We are actively delivering over 30 community projects which are vital to so many people in our community.

We have some very exciting plans for 2024, with a further expansion of the Stanley Sports Hub by adding a new small sided floodlit 3G pitch, which further demonstrates our commitment to providing top class facilities for the people of Hyndburn.

Martin Fearon
Chief Executive Officer



ANNE ELLWOOD

CHAIR OF TRUSTEES

I have been honoured to serve as Chair of Trustees of Accrington Stanley Community Trust as the Trust has continued to flourish, in many key areas.

Great credit must go to all trustees, staff and volunteers who are totally committed to helping the Trust achieve its aims and objectives year on year. The constantly expanding Trust activities see us welcome new Trustee John Leaver (Marketing), who will offer valuable support in developing our social media output and the marketing of the facilities.

During the last year, we have seen the Trust take many steps to expand the services we provide and offer. The Trust has continued to 'use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise.'

In partnership with the Football Club, we once again sponsored an initiative that sees every Year 3 pupil in Hyndburn receive a replica Macron football shirt to wear with pride.

We have delivered some great projects in 2023 and this has further enhanced our position of helping our community. It is essential that the community are involved in all of our work, and I am pleased to say that this has been a success over the past 12 months.

Along with projects provided within schools, from primary to high school, covering a range of topics from reading, health to participation in a sporting activity. The Trust has taken the opportunity to connect with local businesses through developing its corporate responsibilities scheme.

Launching a Business Club membership scheme, providing an ideal way for local businesses to engage its corporate social responsibilities by supporting an organisation that improves health, social inclusion levels, as well as delivering sport and education to over 15,000 local people.

All the income generated goes back into the charitable work we deliver in our community.

The Trust has established itself over the past 13 years to become one of the leading organisations of the third sector within Hyndburn. The achievements of this year would not have been possible without the strong partnerships we have in place with a number of local organisations and the staff and volunteers who oversee the projects we deliver to our community.

The Sports Hub provides the Trust with a fantastic base to deliver over 30 community projects and provide outstanding facilities to sports clubs and residents in Hyndburn. The success of the facility in such a short period of time, required a further development of the building with a two-storey extension being built, providing two classrooms, conference room, sports hall and an enlarged cafe area.

The new facility has allowed the Trust the opportunity to expand community usage. For example, we have an activity session for Over 50s men and a disability activity session that links in with the diverse aims of the Trust, along with many other new sessions available to the community. Community use also included a very successful Christmas Fayre which gave an opportunity for many first-time visitors to view our excellent Sports Hub. The Fayre was organised in partnership with Accrington Events Group.

With those successes being recognised at Government level, when Sports Minister MP Rt. Honourable Stuart Andrew, opened our £1million new extension.

On behalf of myself and fellow trustees, we are immensely proud to be a part of this fantastic hard-working organisation that makes such a positive difference to thousands of people in our community.

In accordance with Trust governance my tenure as Chair is coming towards the end. May I take this opportunity to thank all Trustees and CEO Martin Fearon for their support. Wishing the current Vice Chair, Purves Ali, every success, as he takes on the role of Chair.

Anne Ellwood
Chair of Trustees

TRUSTEES

Accrington Stanley Community Trust is governed by a Board of Trustees whom have a responsibility for the strategy and direction of the charity's work. Since the inception of the charity in 2010 the board of trustees have grown from strength to strength in both numbers and experience. Our Trustees represent various sectors within the community including education, sport, health, business and commerce.

Upheld by our Chair of Trustees, Anne Ellwood and Accrington Stanley Managing Director, David Burgess, the intrinsic link between the football club and charity ensures that there is a clear and constant line of communication between the two organisations.



ANNE ELLWOOD
(Chair of Trustees and Health & Sport Participation Portfolio Holder)



PURVES ALI
(Vice Chair of Trustees and Business & Fundraising Portfolio Holder)



DAVID BURGESS
(Accrington Stanley Football Club MD)



JOHN MCGREGOR
(Finance Portfolio Holder)



TOM O'NEILL
(Legal Portfolio Holder)



PETER LEATHAM
(Environmental Sustainability Portfolio Holder)



CARL ELLWOOD
(HR Portfolio Holder)



ROBERT HOUSEMAN
(Safeguarding and Equality, Diversity & Inclusion Portfolio Holder)



CHRIS KNAGG
(Health & Safety Portfolio Holder)



JOHN LEAVER
(Digital Marketing and Media Portfolio Holder)

ABOUT US

Accrington Stanley Community Trust is an award winning, non-profit, self-funding registered charity (Number 1139575) and community organisation that has been working within the Hyndburn community since 2007. After becoming a registered charity and re-forming as a Community Trust in 2010, the organisation has seen an accelerated rise and growth.

Accrington Stanley Community Trust was originally established under the banner of Football in the Community in 2007, with the aim to bring the professional club and their community closer together. Natural progression from Football in the Community resulted in the scheme being taken on to work alongside and under the guidance of the Football League Trust. Accrington Stanley Community Trust has expanded at a phenomenal rate and we now work in 4 key themed areas: Sports Participation, Education, Health & Wellbeing and Community Engagement.

Football and, in particular, Accrington Stanley Football Club has the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Hyndburn. As a Club we are committed to ensuring that we respond to local needs whilst working strategically in line with regional and national agendas. We all recognise that sport can play a prominent role in addressing major issues such as obesity, anti-social behaviour, health, employment and attainment.

Through key partnerships and a robust multi-agency approach, we ensure that we can achieve our aims and objectives effectively and efficiently. Our partnerships work underpins the entire scheme delivery programme and enables us to work strategically within Hyndburn. These relationships enable us to engage with underrepresented and hard to reach groups.



VISION

“Use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise”

MISSION

Our mission is to support the local community regardless of age, gender, race, religion or skill level and promote a healthier lifestyle through sport and education by encouraging individuals to take part in fun based activities, which develop confidence, co-operation and education.

OUR 11 VALUES

#OneTeamOneDream

www.stanleytrust.co.uk | 01254 475013

ROLL OF HONOUR



2016 WINNER
Hyndburn Community Business of the Year

2017 FINALIST
Hyndburn Community Business of the Year

2018 WINNER
Hyndburn Not for Profit Business of the Year

2019 FINALIST
Hyndburn Not for Profit Business of the Year

2019 WINNER
Hyndburn Business of the Year (Beacon Award)

2023 RUNNERS UP
Orphanage Cup

Orphanage Cup 2022
Winners



OUR YEAR IN NUMBERS

Accrington Stanley Community Trust have once again delivered some fantastic projects in 2023.

An infographic has been created to showcase some of the Charity's achievements and highlight how many people have benefited from projects in areas such as sport, health, education and inclusion.

In total 16,285 people from the local community were engaged by the Charity, which also saw an average footfall of 3107 people per week at the Stanley Sports

Hub. 1324 free Accrington Stanley shirts were given away to all Year 3 children in Hyndburn, an initiative sponsored by the Charity.

A total of £1,610,998 was raised towards our Charitable objectives.



16,285
PEOPLE ENGAGED IN OUR COMMUNITY



82
INTERVENTIONS TO DIVERT RE-OFFENDING



1,324
ACCRINGTON STANLEY SHIRTS GIVEN AWAY TO LOCAL CHILDREN



3,107
INTERACTIONS PER WEEK AT THE STANLEY SPORTS HUB



479
CHILDREN ATTENDED HOLIDAY COURSES



48
STAFF EMPLOYED



WE DELIVERED
34
COMMUNITY PROJECTS



165
CHILDREN RECEIVED FREE SCHOOL HOLIDAY PROVISION



89
STUDENTS STUDIED AT OUR FOOTBALL COLLEGE



£1,610,998 RAISED FOR OUR CHARITABLE OBJECTIVES

PROJECT SPOTLIGHT

For over a decade...

...Accrington Stanley Community Trust have delivered disability football sessions around Hyndburn.

With the completion of our sports café and sports hall in early 2023, we were able to provide added provision to our weekly disability sessions.

This means that in addition to football, we are now able to provide two new multi-sport sessions per week at Stanley Sports Hub which local day care centres attend. The groups take part in a wide variety of accessible and modified sports such as; golf, table tennis, curling, boccia, hockey, dodgeball and many more.

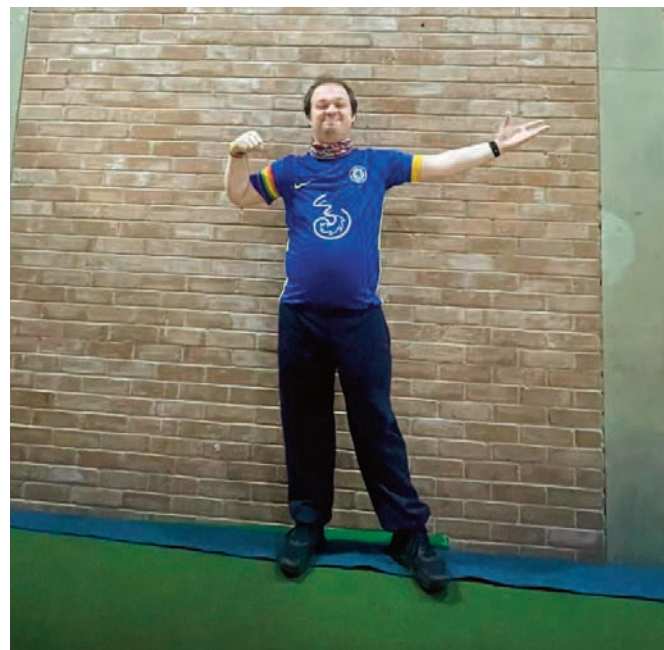
We have plans to add another weekly session to our provision during 2024 to help us engage with even more local people with a wide range of additional needs.

Head of Sport Lee Walsh is proud of the progress that has been made: "It's been brilliant to see our provision in this area grow so much over the last 12 months. Having Stanley Sports Hub has made it possible to offer so many different sports that we previously couldn't offer. It has meant we have something for all the participants to enjoy no matter what their needs and abilities are".



"I've been going to football for a bit and it was only once a week. Now I get to come more times and do more stuff. I really enjoy it and I learn a lot of new things"

Participant Josh Collinge



Champions

Accrington Stanley Community Trust are proud to be one of the nine football community trusts to deliver the Champions programme, a personal development programme aimed at 10 to 25 years old in Lancashire. Working in partnership with Lancashire violence reduction network (LVRN) as well as working closely with Lancashire police gives us the opportunity to play a part in turning young peoples' lives around, encouraging them to think about their future prospects and providing mentored help to assist them in achieving their goals.

For three years we have been delivering the Champions programme to great success, with 2023 seeing our mentors work with the young people to help them achieve their potential through relevant activities, support services and opportunities. We work in collaboration with Clayton Amateur Boxing Club to provide weekly sessions for our young people. These sessions are aimed at helping our young people channel their emotions in a positive way whilst also instilling respect and discipline. We have also hosted a range of educational activities at the Sports Hub aimed at broadening their wider understanding of society. Throughout the year, we have hosted two knife crime awareness talks, facilitated by Lancashire Police.

Weekly mentoring sessions have been vital in helping each young person work towards their goals. 2023 saw our mentors establish strong working partnerships with four local high schools, meaning we can provide the best wrap around support for each young person and align our goals with each care provider to ensure that everyone is helping each child reach their full potential. Towards the end of the year, our reach also expanded into Rossendale and the Ribble Valley. This will allow us to provide support to young people in those boroughs in the new year.

ASCT Champions runs off a rewards system, giving clients positive motivation to move towards their goals. In July a number of clients were rewarded with a trip to Ninja Warrior in Manchester. We have also held activities at the Sports Hub during the half-term, including a video game tournament in which some members of the first team also participated which inspired our young people to think positively about their futures. In 2023, ASCT became the first Trust to appoint a player ambassador for Champions. Sean McConville took on the role in October and plans have been put in place to utilise his strong presence within the club for 2024.



SPORT

Sport can have a hugely positive effect on people's lives and when you add in the power of the Accrington Stanley brand it enables us to engage with thousands of people every year. We believe that everybody should have opportunities to play sport regardless of age, gender, race and religion or skill level.

Our varied sports projects mean there is something for everybody, whether you are taking your first steps on Stanley Kickers at two years old, or taking part in our over 50s football, we pride ourselves in creating opportunities for everybody in our community.

300

Adults played in the Stanley soccer league

479

Children attended our holiday course provision

60

Children aged 2-4 learning football for the first time

1152

Children taking part in sports tournaments

2501

School children engaged in our Primary Stars programme



EVA

CASE STUDY



• Lionesses

Eva had never played football before but really wanted to give it a try after watching a women's football match on TV. She came down to our Monday Lionesses session to see what it was like.

Eva was one of the youngest players in the group and therefore was quite shy at first. After a few weeks she started to come out of her shell and really started to progress both in confidence and in her ability.

Eva; "I really look forward to coming to football every Monday, the sessions are always really fun and we play lots of fun games. I wasn't very good at the start but now I have got a lot better."

Eva now really looks forward to the sessions and is the first there every Monday raring to go. She has even started to support Accrington Stanley and has started attending home matches with her parents and little sister.

ARCHIE

CASE STUDY



• Football Development Centre

Having never really shown much interest in football previously, Archie suddenly got the urge to give it a go. We signposted him to our Monday night Football Development Centre held weekly at Stanley Sports Hub. Archie attended the session aimed at beginners aged 4-6. Here he started to learn the basic skills needed to play football. He has improved greatly over the last few months and is really enjoying the sessions.

Archie said; "I love football now!" Archie's Mum explained "Archie's confidence has grown since he started playing football with Accrington Stanley Community Trust and he has made lots of new friends."

Brigan; Archie's coach "Archie was a complete beginner when he first started attending, he has picked things up really quickly and he always plays with a big smile on his face."

EDUCATION

Education is very important and to date our projects have produced some amazing results. We work closely with local schools to engage with young people through a variety of projects. We continue to inspire individuals and offer education opportunities with a

track record of encouraging individuals to go to university. Our unique education projects offer something different that has a positive impact on many people each year.

Spring Hill Primary School

CASE STUDY



- PL Primary Stars

"I didn't want to play with the boys because they are too rough and I don't get to kick the ball very much". We provided the girls with a safe space to play and learn the game ensuring the session was catered to their needs and the girls got what they wanted from the session.

As the word spread around the school and our coaches became more of a familiar face, we attracted more girls to our sessions and we saw the confidence of each individual get higher and higher as the weeks went on. The girls started quiet and apprehensive to now taking charge of the warm up, getting everyone involved and showcasing a lot of positive energy.

"When Elle first came into our school, we shared ideas on how to increase school attendance and how to influence more girls to take part in sport. We thought we had a great opportunity here to have a female coach teaching football to the girls in an environment which suits them. I'm really pleased to say the club has really gone on from strength to strength with more girls asking to join and their general footballing ability has also increased. We might even be able to start entering teams in tournaments" commented Mr Hill.

We have helped the girls feel inspired and more confident in their ability as well as improving their physical wellbeing. The girls have shown a more positive attitude towards sport in general and are constantly asking Mr Hill when there is going to be a tournament and what other sports then came learn.

"Since the Club has started, we have seen a massive different to the attitudes of the girls taking part in the sessions. They are more open to learning new skills and sports, and their confidence in the classroom has significantly increased."

"I just want to say thank you to Accrington Stanley and the Premier League because without them the girls would never have had this opportunity and we would have not seen these positive attitudes and results without them."

We are looking forward to continuing our relationship with Spring Hill to further encourage girls' football and hopefully pushing the girls further along their sporting pathways and having a positive impact of them as individuals as well as "athletes."

Girls' Football is taking over! Stanley are helping Spring Hill girls learn the game.

As part of the Premier League Primary Stars programme, clubs have been asked to target Girls' Football to help increase participation off the back of another successful England Lionesses tournament and with the recent announcement of funding increases for Women's Football.

Accrington Stanley have over the course of the school year been delivering Girls' Football sessions to Spring Hill Community Primary School. Spring Hill is situated in a very highly populated BAME area and girls' sports are generally under presented in this area that is why we target this school.

For Girls such as the girls at Spring Hill, opportunities to play football have never been better and we have a chance here to create something special and to use the popularity of women's football at the moment to inspire the next generation and knock down those barriers.

With the help of the Sports Coordinator in school, Mr Hill, we have now got a group of 16 girls regularly taking part in our girls' football session, all chatting and having a smile on their faces. An opportunity that wasn't possible before as "the boys just take over" in school. When we first started the sessions, we had five girls attending, who had little knowledge about the game and we interested mainly because they saw their family play and wanted a chance to do this themselves.

BRIGAN

CASE STUDY



- Foundation Degree

Brigan joined the University programme as a senior student to develop his coaching skills. Under the stewardship of the tutors, Brigan managed to pass his Foundation Degree in Coaching football in the community. He had this to say on his decisions to join the course: "As an FA Level 2 coach with several years' experience I thought that a degree wouldn't be beneficial to me at this stage in my career. The chance to get a UEFA B in your third year of the course was a massive attraction into joining the course, however I was surprised how much I learnt in my two years studying allowing me to formalise my understanding and develop my existing skills specifically within the environment I am now working in."

Brigan now works full time at the Community Trust as a Community Sports Officer in which he plans and delivers on Premier League Primary Stars sessions as well as managing the Trust's Premier League Kicks programme amongst other community projects.



75

Children taking part in a numeracy and literacy project



100

Students studied on our full time education programme



500+

Hours of volunteering by young people

57

Local schools engaged with the Community Trust



HEALTH

Health is a major part of our community programme with direct links to our sport and exercise projects. We are committed to play a positive role in our community and link in with many health organisations to achieve set goals. Our projects offer local people opportunities to exercise regularly and we also engage children and families in a fantastic project that increases their knowledge around nutrition and healthy eating.



2550

Children taking part in our Move and Learn project

27

People aged 50+ have taken part in Over 50s football

1109

Children taking part in the Joy of Moving Festival

EESA

CASE STUDY



- Joy of Moving Programme

Eesa took part in the Joy of Moving move and learn project with the rest of his year 5 class at Spring Hill Primary School. This Project aims to show pupils how to lead healthy active lifestyles and then the pupils take part in practical sessions where they play games designed to give them the 'Joy of Moving' with the idea being they can play these games at school and at home so they can stay active.

Eesa has previously struggled in a class room setting not being able to focus on the task and often getting sent out of lessons, however over the six weeks this attitude started to change. Eesa loves football and it was clear to see his excitement when Accrington Stanley were in to deliver the project and he was keen to get involved. With the classroom sessions having active elements to match his energy it allowed him to stay focused in class and give every task his best efforts.

After giving his all in class Eesa was ready to use his energy outside in the practical sessions. This is where he really came into himself and grew even more. The smile on his face told the coaches he was having fun every week no matter the game and it was great to see him giving his all and work well in teams as well as on his own. The teachers even commented on how well he was doing working with others as he can struggle with this. It was also clear he was competitive and wanted to win everything however he handled all situations well playing in a good manner whether winning or losing.

Since finishing the project Eesa has continued being active, he regularly attends the football after school club and has got himself into the school football team. He is also a regular at holiday courses both with school and Accrington Stanley, where he is also under the Champions program to help guide him. This programme also allows him to keep active as they take him to sports sessions such as Kicks sessions and boxing.

CHRIS

CASE STUDY

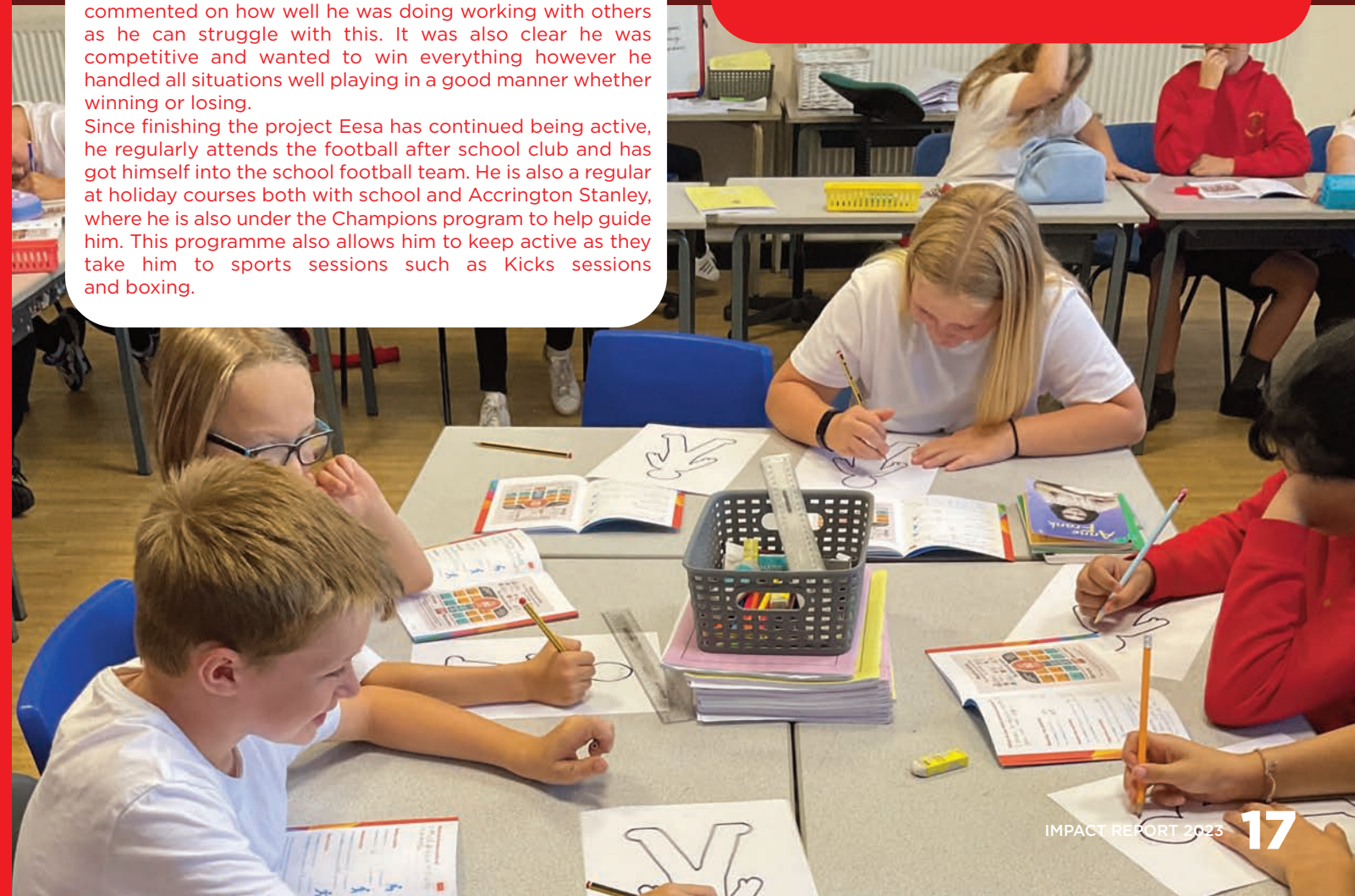


- Over 50s Football

Chris has been attending our over 50s football sessions since the project started back in 2015. Chris explained to us how he always played football when he was younger and this project has allowed him to get back into football. While not playing football Chris told us he missed the camaraderie and the banter.

The weekly over 50s football session has provided just that! Chris said "I enjoy a good run around and I really enjoy the crack we all have, it's all very friendly but we all still love winning!"

The over 50s football session began life as walking football but after a couple of years the guys that were coming down decided they were ready to take it up a notch and started running. The game is still played at a friendly pace and new members are always welcome.



COMMUNITY ENGAGEMENT

Community Engagement is a key area of our charity and our projects enable us to engage with some of the hardest to reach members of the community. We work with many people from areas of high deprivation in Hyndburn and offer them opportunities to participate

in a number of projects. Our Kicks project sees us engage with the BAME communities and helps with social integration. We continue to increase engagement figures in this area to help transform lives and create a positive impact.

NEIL

CASE STUDY



- Veteran Programme

Getting divorced and moving house, coupled with leaving the service made coming home quite daunting and although back in the town of my birth it felt a bit alien to me and at times quite lonely. I found the Accrington Stanley Veteran sessions after attending an advertised Armed Forces Day event, an avid football fan (Burnley unfortunately not Accrington Stanley) I immediately gravitated towards the free football sessions and wanted to join in.

Once I started attending the sessions, I realized I had not only found a pastime that I enjoyed and is good for my health, but being back around other veterans gave me an environment I could thrive in with other people with similar experiences to myself. Due to the hard work of Gabby and Matt the sessions are only getting better and I am excited to see what happens next.

During my service I got married and had 3 wonderful children but unfortunately, I got divorced just as I was leaving the service. Upon leaving in 2022 I returned back to Burnley and joined a veteran owned consultancy company called Company X Consulting and am currently working for the MOD as a contractor.

DONNA

CASE STUDY



- Disability Football

ASCT have provided Disability Football sessions to the local community over a long-term period and Donna has regularly attended, becoming one of our most confident participants over this time.

As 2023 saw us grow our disability sport provision with additional weekly multi-sport sessions, Donna now joins us twice-a-week and is able to experience different activities alongside playing football regularly.

Donna has thrown herself into learning new things and her competitiveness and friendliness whilst participating with her friends is great to see every week.

Explaining what she enjoys most about the sessions, Donna said "I really love coming to football and hanging out with my friends while learning more about the game."



442

Individuals have taken part in PL Kicks

106

Individuals participating in disability sport

71

People taking part in NCS

ASFC FREE SHIRT GIVEAWAY 2023



Accrington Stanley Community Trust were once again extremely proud to sponsor the Accrington Stanley Free Shirt Giveaway in its 7th year.

Year Three students from 39 local schools were provided with a replica 23/24 home shirt and a goodie bag, filled with various treats provided by the club sponsors such as a Wham lunch box, Stanley team photo and a boot bag from Studio.

Everyone was also provided with one free Under-12s ticket for the home fixture against Forest Green Rovers on Saturday 7th October when accompanied by a paying adult.

Jimmy Bell said: "This event gets better and better every year and it has been fantastic to see all the youngsters visiting the Wham Stadium again today to collect their replica shirts and goodie bags.

"This initiative has continued to generate new supporters for the club year-on-year, and we can't wait to see this year's students back at the Wham wearing their shirts and cheering us on against Forest Green Rovers."



Head of Sport, Lee Walsh, is excited about the role the Community Trust play in the event:

"This is one of the most enjoyable days of the year for us at the Community Trust. A lot of the children attending haven't had the chance to visit a football ground or meet a footballer, so being able to give them this opportunity is priceless. The excitement on their faces when they walk in to the ground and collect their shirt is something that they will remember for years. We are seeing more and more Accrington Stanley shirts at our community courses which is great to see."



This is one of the most enjoyable days of the year for us at the Community Trust

Lee Walsh
Head of Sport

ACCRINGTON STANLEY COMMUNITY TRUST LAUNCH NEW CSR STRATEGY TO ENGAGE BUSINESSES



Welcome to the CSR brochure of Accrington Stanley Community Trust. Through key partnerships and a robust multi-agency approach, we ensure that we can achieve our aims and objectives effectively and efficiently. Our partnerships work underpins the entire scheme delivery programme and enables us to work strategically within Hyndburn.

Inside, you will find out about the amazing opportunities we have for your business to support vital charitable work delivered at the heart of our community.

From as little as £20p/m, your business can play a part, whether you have a corporate social responsibility agenda to meet, employees to nurture and develop or you just want to give back and engage the community you trade in.

Accrington Stanley Community Trust is an award-winning, non-profit, self-funding registered charity (number 1139575) and community organisation that has been working within the Hyndburn community since 2007.

We have the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Hyndburn. These relationships enable us to engage with underrepresented and hard to reach groups.

No matter your budget, we believe we have something for all businesses to support, and we would be delighted to have you on board, supporting charitable work in Hyndburn.

View the full brochure by visiting our CSR page; www.stanleytrust.co.uk/business



taskers of ACCRINGTON

BECOME HEADLINE SPONSORS OF STANLEY SPORTS HUB



Accrington Stanley Community Trust do great work for the community, engaging with 13,000 people per year in areas such as fitness, wellbeing, employability and education - with an estimated 150,000 visits in the next 12 months. They are a registered charity, and help people participate, develop and achieve across all age groups and backgrounds.

Martin Fearon, CEO of Accrington Stanley Community Trust explained more about the donation: "As a charity we rely on financial support to be able to deliver all our programmes in addition to the new facilities at over £3.5m we are constantly investing in. "We have asked business leaders in the area to support us through Amazing Accrington, and its fantastic news that Taskers, who are literally 300 yards away have stepped up to support and be a key sponsor for our 3G provision. 3G is particularly important to us as it means we can still be out in all weathers."

Ivor Lefton, Managing Director of Taskers spoke more about the importance of supporting their local community: "When we look to sponsor community activity, we don't just want our name on it, we want to

know the money is being put to good use.

"I have to say the work Martin and his team are delivering is world class for Accrington, and helps lift the aspirations of the next generation whilst keeping us all healthy in body and mind. The courses are often free to the community who needs them, such as some of the summer activities and group programmes.

"I'm really impressed by the outreach work they do with the police in Hyndburn townships to get kids into sport and avoid anti-social behaviour. "I am actively asking other businesses to step forward, and support and help Martin and the team to make a difference in our local area."

Jimmy Bell, Assistant Manager of Accrington Stanley FC, added: "Accrington Stanley Community Trust do brilliant work with the local community for the club. They engage with over 13,000 people and deliver amazing results in lots of areas, it's not just football. They're expecting 150,000 visits in the next year, and they really need your support to help them do this, so if you're interested in stepping up like Taskers, do get in touch!"

LOCAL COMPANIES COME TOGETHER TO SPONSOR ACCRINGTON STANLEY FOOTBALL COLLEGE TEAMS

Three local companies have all pitched in to sponsor Accrington Stanley Community Trust's Football College Teams for the 2023/24 Season.



Ainsworths Accountants, Readstone Construction and Thorne Fire & Security have each become a front of shirt sponsor on the three teams. The teams will represent Accrington Stanley Community Trust in the National Youth Alliance and CEFA Leagues, playing against the likes of Manchester United and Manchester City.

Martin Fearon, CEO of Accrington Stanley Community Trust said: "We are delighted to welcome three local companies as front of shirt sponsor for our college teams. They have all funded a full playing kit for each team which is very generous and enables our players to play in the new Macron replica Accrington Stanley kit."

Mick Heys, Director at Ainsworths Accountants added: "The Stanley Sports Hub is a tremendous facility for Accrington and we're delighted to be able to sponsor the college teams who play there. We wish them the best for the season and in their future careers."

Simon Whittam, Director at Readstone Construction commented: "We have worked with Accrington Stanley Community Trust in the past and have built the fantastic new facilities for them, they do a great job in the community, and we just wanted to give something back to them and help in any way we could. Good luck for the season, and hope the Trust can go from strength to strength."

Tom Bradley, Business Development Manager at Thorne Fire & Security added: "We're happy to be supporting a local charity, it's something we do often at Thorne Fire & Security. We've worked with Accrington Stanley Community Trust over the past few years on their security systems at Stanley Sports Hub, and it's great to be able to give back by supporting the college teams."



NEW BUSINESS CLUB LAUNCHED FOR LOCAL BUSINESSES TO SUPPORT CHARITABLE WORK IN HYNDBURN

Accrington Stanley Community Trust are delighted to announce the launch of a brand-new Business Club, with an aim of allowing local businesses the chance to support charitable work in Hyndburn.

The Business Club membership scheme provides an ideal way for local businesses to engage its corporate social responsibility (CSR) by supporting an organisation that improves health, social inclusion levels, as well as delivering sport and education programmes to over 15,000 local people.

It will also give you access to free and discounted room hire at the £3.5m Stanley Sports Hub, offering you opportunities to host clients, deliver workshops to your employees or provide a fantastic space for your business meetings. You will also benefit from a number of networking events we plan to host each year with members of this club.

WE HAVE 3 LEVELS OF MEMBERSHIP

BRONZE
£20 PER MONTH
 (£240 PER ANNUM)



ONE conference room use and 10% discount on all room hire

SILVER
£40 PER MONTH
 (£480 PER ANNUM)



TWO conference room use and 15% discount on all room hire

GOLD
£80 PER MONTH
 (£960 PER ANNUM)



FIVE conference room use and 20% discount on all room hire

STANLEY SPORTS HUB FACILITY



The Stanley Sports Hub is a state of the art £3.5m community facility developed and operated by Accrington Stanley Community Trust.



The Stanley Sports Hub is a state of the art £3.5m community facility developed and operated by Accrington Stanley Community Trust. Situated at Higham Playing Fields on Thorneyholme Road, Accrington, the Stanley Sports Hub provides fantastic indoor and outdoor facilities for many grassroots clubs, sports groups and local organisations as well as being the home of Accrington Stanley Community Trust, an award-winning Charity.

We have transformed Higham Playing Fields into a multipurpose community facility that is friendly and affordable. As well as opportunities to hire sports pitches for your team or group, there is a variety of exciting activities provided for the local community by Accrington Stanley Community Trust.



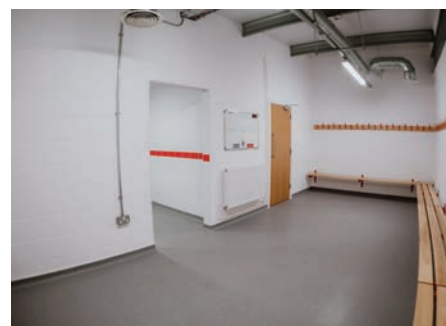
Cafeteria

Through the main entrance is a 28-seat cafeteria and breakout space for participants, parents and the general public to relax and enjoy hot and cold refreshments as well as a sports. Public toilet facilities are included in this section.



Sports Cafe

Heading into the new extension we've created a Sports Café which overlooks the 3G pitch and has seating for 32 people. 3 large LCD screens are scattered around showing live sports throughout the day.



Changing Rooms

We have four changing rooms and two officials' rooms available for people to use when hiring our facilities for matches. The changing rooms have a shower area, two separate toilets, a tactics board, large seating area and plug socket for teams who like to listen to music before a match. Our officials' rooms offer a comfortable space for match officials to use before and after a match.

Meeting Room

Our large modern meeting room caters for up to 12 people and our smaller modern meeting room caters for up to 6 people. The meeting room has a board room layout and is suitable for meetings, interviews and training sessions. Free Wi-Fi and a LCD screen which can be used for presentations is included.



Offices

Accrington Stanley Community Trust's offices are situated in the Stanley Sports Hub.

The offices are open Monday-Friday 9am-5pm and are the main headquarters of the Charity. This base helps our Charity plan, devise and manage 30 projects which we deliver to thousands of people in our community each year.



Training Rooms

Our adaptable training rooms are a great space for courses, workshops, interviews and meetings.

We have four training rooms available for groups of up to 24 people with flexible layout options. The training rooms are both equipped with free Wi-Fi and a large LCD screen for use with laptops and tablets.



Conference Room

The conference room is laid out in a boardroom style and like the meeting rooms can be used for meetings, interviews and training sessions. There are 2 large 75" LCD screens which can be used for presentations and has Sky TV included alongside free Wi-Fi. There is free on-site parking available.



3G Pitch

A fantastic £750,000 state of the art 3G Pitch! The full size 3G floodlit artificial football pitch is located on the lower section of the site and will provide a fantastic playing experience for its users. The pitch can be split into a variety of playing areas suitable for 5, 7, 9 and 11-a-side football. This state-of-the-art pitch will prioritise use on evenings and weekends for local grassroots clubs and community activities.



Grass Pitches

Stanley Sports Hub has several quality grass pitches which are suitable for a range of sports as well as a multi-use area.

The pitches at Stanley Sports Hub will be taken care of all year round allowing us to get maximum usage from them throughout the year.



NEW £1m Building Extension Opens at Stanley Sports Hub

We are excited to announce that our new £1million extension opened in April 2023 with views across the pitches and right across to Pendle Hill.



The extension contains an extended café, large indoor activity space alongside 2 additional classrooms, multiple training and meeting rooms to cater for education, employability, health & wellbeing and local community groups. An outdoor seating area and a balcony have also been created to provide fantastic elevated views onto the 3G pitch for spectators. This allows us to reach more people in the community with their outstanding work, with over 100,000 visits per year. It also allows more opportunity for businesses to support them by using their facilities.

We welcomed the sports minister Rt Hon Stuart Andrew to the Hub to officially open it alongside MP Sara Britcliffe. Stuart Andrew said "I think it's fundamental because we're currently drafting our sport strategy and community facilities are going to play a massive role in that. "If we have grassroots facilities that

are providing opportunities for young people to get involved in sport, to be active and not be tempted into antisocial behaviour or perhaps other criminal activities, that's a good thing for towns. Sport is going to be a big element of the work that we're doing over the next few months."

Martin Fearon, CEO of Accrington Stanley Community Trust Commented, "We're delighted to invest a further £1m into the Stanley Sports Hub facility, by constructing an extension to the existing building which will allow us to cater for even more people in our community.

The Stanley Sports Hub has been a phenomenal success since opening in 2020, and this further development shows how popular it is amongst our community. We look forward to welcoming thousands more people to the facility."

Stanley Sports Hub to *save £250k* over ten years after installing *200 solar panels*

Accrington Stanley Community Trust (ASCT) have installed 200 solar panels at Stanley Sports Hub, which will immediately reduce its carbon footprint by 51%.



ASCT will also benefit from ongoing savings on their energy bills, with £250k set to be saved over the next ten years, meaning these funds can now be better spent on charitable projects for the community of Hyndburn.

The £60,000 project was carried out by Accrington based Orchard Electrical Solutions, on the new £1m building extension at Stanley Sports Hub, and has seen approximately 200 solar panels installed totalling 50kw. The solar panels will provide the following benefits over its lifespan:

- 51% reduction in carbon emissions – equivalent to 9 tonnes of CO2 per year
- 261,889 car KM avoided
- 1,684 trees planted
- 87 long haul flights avoided

Martin Fearon, CEO of ASCT, said: "We're delighted to announce our latest investment of around 200 solar panels which will generate green energy at Stanley Sports Hub and reduce our carbon footprint by 51%.

"Environmental sustainability is something our charity has looked to embrace over the last couple of years, and solar energy was high up on the list. By creating our own clean energy, we are helping the planet and also providing a cost saving to our Charity to make it more sustainable both financially and environmentally."

ASCT have created a 100-point environmental sustainability action plan, which now sees the charity make continuous improvements each year through recycling, green energy, lowering of emissions and more.

To find out more about Stanley Sports Hub, please visit www.stanleysportshub.co.uk

Amazing Accrington Host Business Leaders Meeting at...

...FANTASTIC NEW ACCRINGTON STANLEY COMMUNITY TRUST FACILITY



Over 50 local business leaders attended an #AmazingAccrington business leaders meeting at the Accrington Stanley Community Trust on Wednesday 19th April 2023.

The meeting, which took place in the Stanley Sports Hub, saw guest speakers including MP for Hyndburn & Haslingden, Sara Britcliffe, who provided an update live from Westminster, and CEO of Accrington Stanley Community Trust, Martin Fearon, who gave an overview of the trust's new facilities, as well as their fantastic new £1m investment.

Visitors to the meeting also got the chance to hear about crime prevention and policing strategies from Lancashire Police & Crime Commissioner Andrew Snowden, as well as Miles Parkinson OBE, leader of Hyndburn Borough Council, and #AmazingAccrington Chair, Murray Dawson.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "It has been amazing to host the #AmazingAccrington meeting for over 50 business leaders at the brand new £3.5million Stanley Sports Hub.

"We have invested a huge amount of money, we want the community and businesses to get involved, hiring meeting rooms, classrooms and our brand new conference room which has a viewing balcony looking over towards Pendle Hill."



Murray Dawson, Chair of Amazing Accrington, said: "It has been tremendous to be able to showcase this fantastic facility to our business leaders from across the borough. We had a very informative and engaging meeting and I would like to thank all our fantastic guest speakers for their updates and key insight."

Andrew Snowden, Lancashire Police & Crime Commissioner, commented: "It has been absolutely fantastic to be at the Accrington Stanley Community Trust's new facilities where businesses have been welcomed from #AmazingAccrington to look at the new facilities, to talk about partnership working and for me in my role as police and crime commissioner, to look at the fundamentally important role that sport plays in helping reduce reoffending, helping keep kids on the straight and narrow, and raising aspirations.

"It's been great to be invited by #AmazingAccrington to this event, to talk to lots of different business leaders from across Hyndburn, and also to highlight the good work that Lancashire police officers do here. They come down to the original facilities once a month to build relationships with young people, the violence reduction network that is funded through my officer here, running programmes with people who are at risk of committing serious crimes, to divert them away and get them on the straight and narrow. The probation service also do work here to reduce reoffending amongst prison leavers.

"Sport can make a huge difference and superb, fantastic investments like this really help not only put Hyndburn on the map but help me and the police do our job to keep Hyndburn safe."

It has been amazing to host the #AmazingAccrington meeting for over 50 business leaders at the brand new £3.5million Stanley Sports Hub.

Martin Fearon, CEO of Accrington Stanley Community Trust

UEFA EURO 2028 UK & Ireland Let's Go!



Stanley Sports Hub is an Official Training Ground for the EURO 2028 Tournament

The UK and Ireland has been confirmed as hosts of UEFA EURO 2028. Accrington Stanley Community Trust were part of the bid which will see Stanley Sports Hub potentially used by an international team as their official training camp base.

Following a meeting of the UEFA Executive Committee at its headquarters in Nyon, Switzerland, the UK and Ireland, as a unique and pioneering five-Association partnership, was awarded the 2028 Tournament. The ExCo decision took place after a presentation by the UK and Ireland Football Association leaders and Welsh football star, Gareth Bale.

The UK and Ireland bid delegation also included six football youth ambassadors who play an active role supporting the development and diversity of the game in their local communities.

Gareth Bale and the youth ambassadors received the UEFA EURO 2028 pennant from UEFA President, Aleksander Čeferin, to officially mark the awarding of the Tournament to the UK and Ireland.

UEFA EURO 2028 UK & Ireland will be the largest major sporting event the nations have ever jointly staged – an exciting summer of football that will create memories to last a lifetime.

The UEFA EURO 2028 bid was successful thanks to its clear and compelling vision to help domestic and European football grow a more diverse and inclusive game, connect with new audiences and inspire the next generation of players, fans and volunteers. The UK and Ireland expressed this vision as 'Football for all. Football for good. Football for the future'.

The UK and Ireland was also awarded the Tournament based on the nations' collective wealth of operational experience and world-class technical facilities – with a long track-record of staging successful major sporting events, including the ground-breaking UEFA Women's EURO 2022.

FUNDRAISING

Accrington Stanley to launch new project for fans, supported by the Premier League

Accrington Stanley Community Trust is launching a new fans project, supported by the Premier League Fans Fund, after receiving a grant of £25,000.

The Premier League Fans Fund provides grants to support football clubs at all levels of the game to strengthen connections between them, their fans, and local communities.

The fund supports a range of fan-focused and fan-led projects, helping to foster a sense of belonging through meaningful engagement. This includes schemes for under-represented groups, to further develop an inclusive and welcoming matchday experience for everyone.

The project will use the reach and appeal of Accrington Stanley to engage predominantly with local women and girls in our community, as we look to increase the fan base.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "We're delighted to be launching this new project, funded by the Premier League Fans Fund. The project will see us further strengthen the links between fans and the club, helping diversify the fan base by increasing the number of women and girls' supporters, not just at football matches but in the local community engaging in Accrington Stanley activity."



The Cotton Industry War Memorial Trust Donate £10,000 towards Stanley Sports Hub

The Cotton Industry War Memorial Trust has donated £10,000 to Accrington Stanley Community Trust to go towards the kit out of the new £1m building extension at Stanley Sports Hub. Martin Fearon, CEO of Accrington Stanley Community Trust, said: "We are very grateful to have received a further donation of £10,000 from The Cotton Industry War Memorial Trust. This follows other large donations that we have received from the Charity over the years, which has ultimately enabled us to create this fantastic sports facility for the people of Accrington."

To find out more information about Accrington Stanley Community Trust visit <http://www.stanleytrust.co.uk>

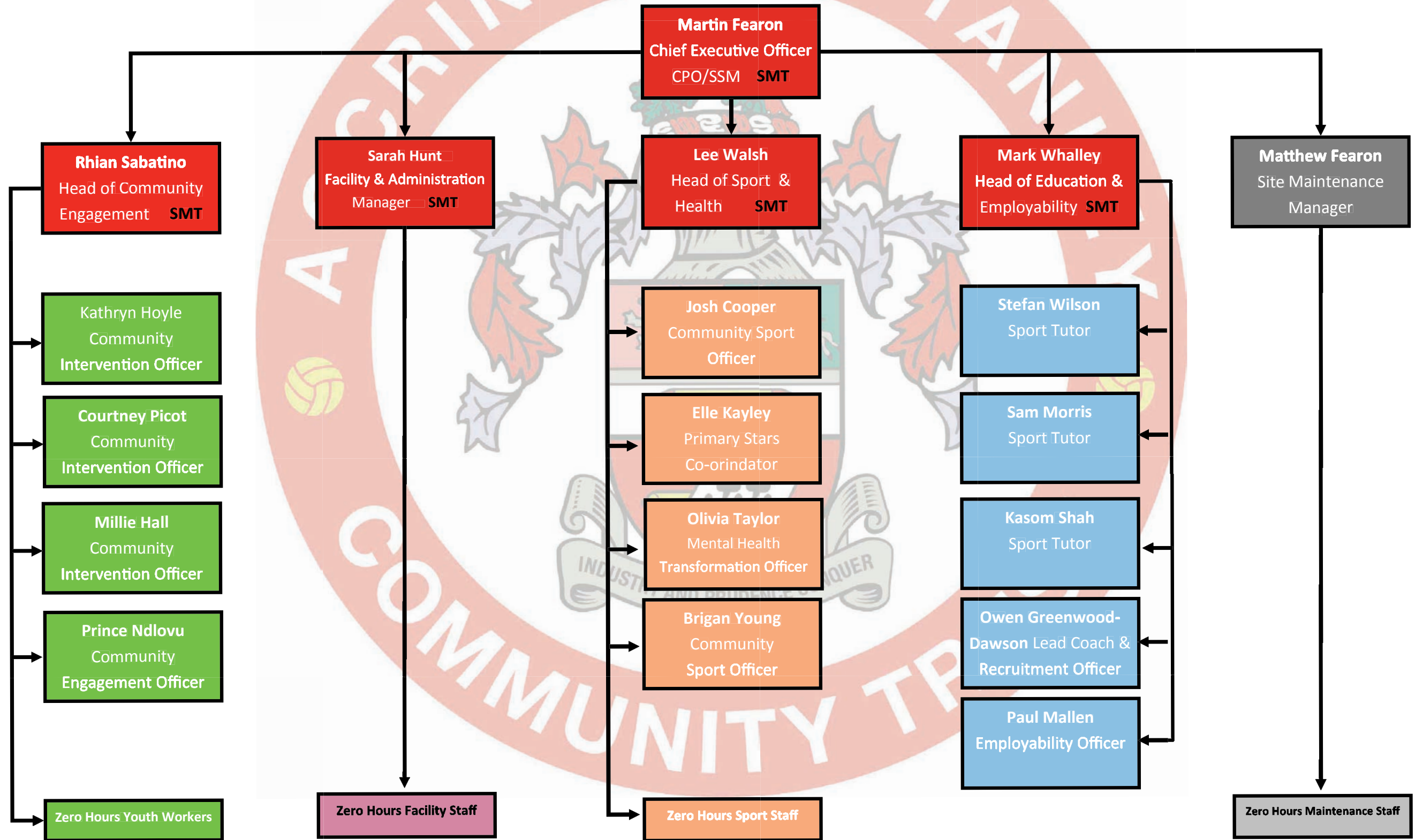


Garfield Weston
FOUNDATION

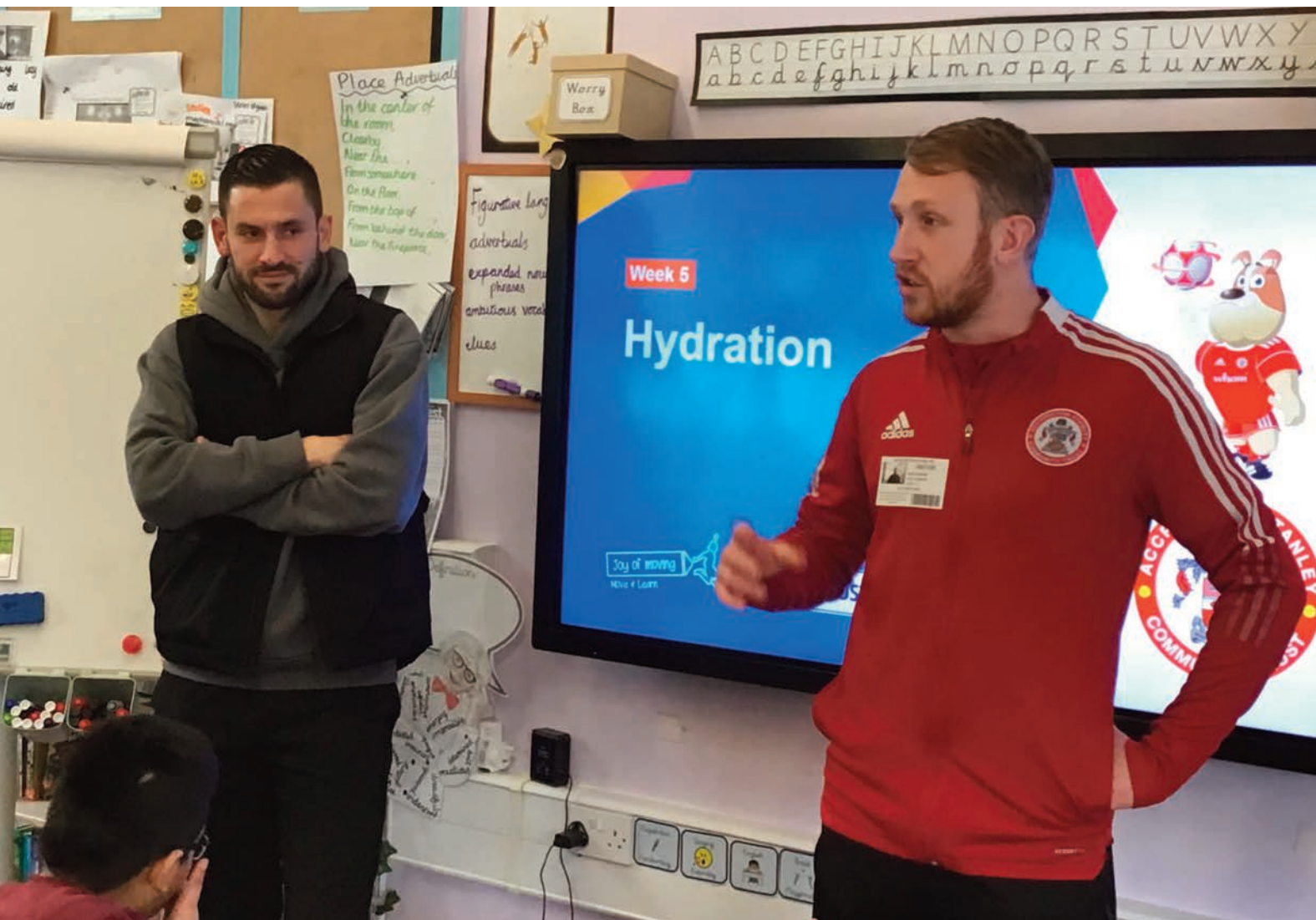
The Garfield Weston Foundation awards £10,000 towards Stanley Sports Hub Extension

The Garfield Weston Foundation has awarded £10,000 to Accrington Stanley Community Trust to go towards kitting out the new £1m building extension at Stanley Sports Hub. Martin Fearon, CEO of Accrington Stanley Community Trust, said: "We've worked with the Garfield Weston Foundation over the last couple of years as they supported us with a £40,000 donation towards the initial build of the Stanley Sports Hub, and then £25,000 towards our 'Project Re-Start' following the covid pandemic. It's fantastic that they continue to support our charity with a further £10,000 which will allow us to kit out the new £1m building extension with some equipment for community participation."

ASCT ORGANISATION



PLAYER VISITS



Player visits are a fantastic way for all Professional Footballers to give something back to their communities and put a smile on people's faces.

2023 continued to see the Accrington Stanley first team players make appearances in the local community. Tommy Leigh and Jack Nolan visited soccer schools at Easter to take part in the session as well as answering questions from the children finally giving them an easter egg. Seamus Conneely continued to show his support to the community trust with his player appearances in local schools throughout the year.

Lee Walsh, Head of Sport commented:

“many people in the local community won't get the opportunity to meet a professional footballer so having them attend our sessions is fantastic. The faces when they see them is priceless”

Each year, Accrington Stanley players, coaches, staff and club mascot Winstanley make appearances at numerous...

COMMUNITY PLAYER OF THE SEASON

The PFA Community Champion Award has been awarded to Stanley star Lukas Jensen for his commitment to community appearances and participation throughout the 22/23 season.

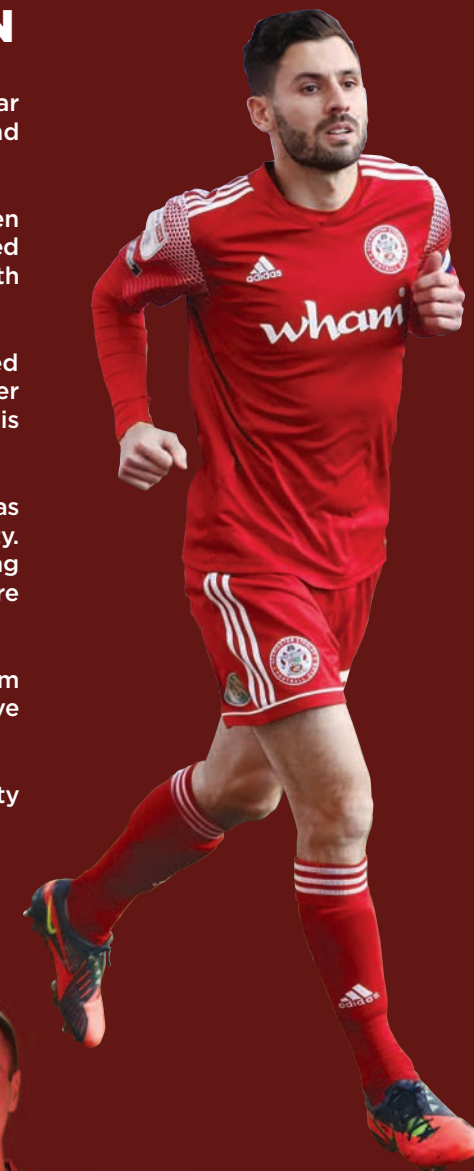
The goalkeeper is not only a star on the pitch, his off the pitch work has been exceptional too. Jensen's efforts haven't gone unnoticed as he fully deserved to pick up the award, which is judged by a panel of representatives from both the PFA and Accrington Stanley Community Trust.

His contribution to the community and our initiatives has been unmatched over the last season. Lukas is a credit to the club and an exemplary character to look up to. He has been a great role model for the entire community and is a pleasure to have with us.

Martin Fearon, CEO of Accrington Stanley Community Trust, said: "Lukas has exceeded all expectations and has proven to be a real asset to the community. He has supported a number of our projects throughout the season, helping wherever he can. His commitment is fantastic and we hope his efforts inspire the local people to do the same".

Jensen commented, "It's a great honour to be recognised for this award. I'm aware that the position I am in, I can make a difference and make positive changes in the local community."

Once again, congratulations to Lukas Jensen on winning the PFA Community Champion Award!



COMMUNITY AMBASSADORS



Sean Mconville - Social Inclusion

Joe Pritchard - Health

Liam Coyle - Sports Participation



Seamus Conneely - Education

A number of players have also become community ambassadors and get involved in supporting projects.

The ambassadors are the public figurehead of a number of different schemes run by the Community Trust and endorsed by the Professional Footballers' Association (PFA).

"The players are fantastic at supporting the charitable work we deliver in the community. They really make a difference and give fans a real boost when they spend time with them at various events. We are privileged to have such a great set of players who realise the importance of giving something back to the community".

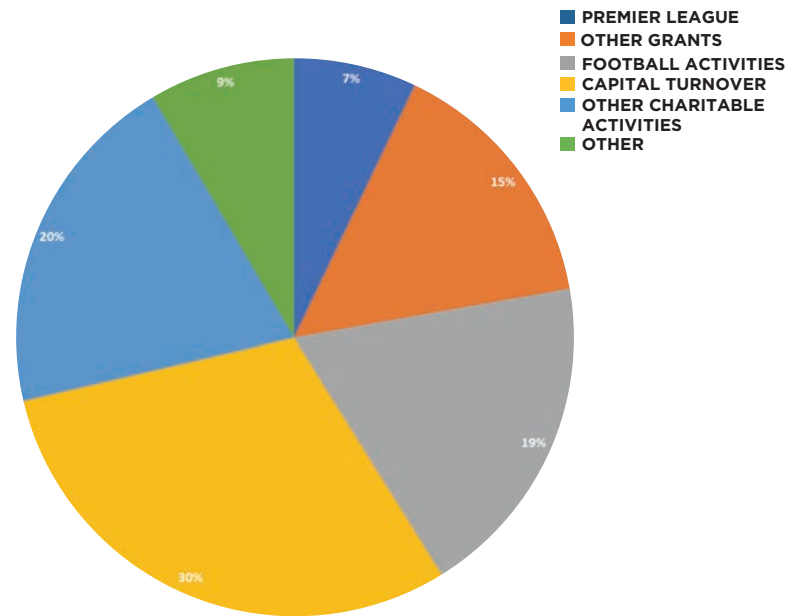
Martin Fearon - Chief Executive Officer of Accrington Stanley Community Trust



FINANCIAL SUMMARY

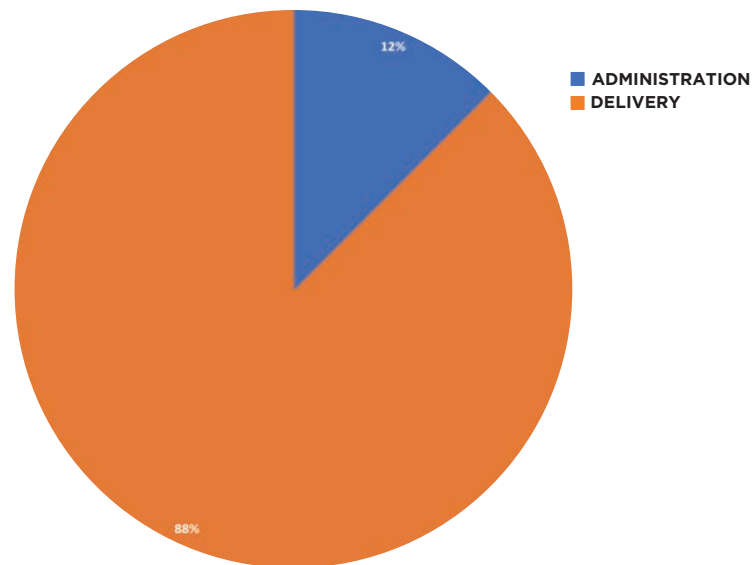
INCOME

FINANCIAL SUMMARY	2022/23	2021/22
Income	£1,610,998	£1,293,941
Expenditure	£989,432	£927,887
Surplus	£621,566	£366,054



COSTS

FINANCIAL POSITION	2022/23	2021/22
Net Assets	£3,369,690	£2,748,124



FINANCIAL HISTORY	INCOME	EXPENDITURE	SURPLUS
2022/23	£1,610,998	£989,432	£621,566
2021/22	£1,293,941	£927,887	£366,054
2020/21	£938,775	£572,936	£365,839
2019/20	£1,649,235	£524,183	£1,125,052
2018/19*	£694,421	£303,018	£391,403
2017/18	£489,680	£421,520	£68,160
2016/17	£493,397	£415,635	£77,762
2015/16	£407,417	£334,801	£72,616
2014/15	£381,538	£263,695	£117,843
2013/14	£312,238	£213,832	£98,406
2012/13	£194,547	£147,732	£46,815
2011/12	£135,451	£123,680	£11,771
2010/11	£89,025	£82,622	£6,403

WHAT NEXT?

2024 is set to be another fantastic year at Accrington Stanley Community Trust as we settle into our £1m building extension and also construct a brand new small sided floodlit 3G pitch at Stanley Sports Hub.



The new 3G pitch will cater for grassroots teams, community groups and community provision. It will also allow us to expand our delivery of services.

New opportunities for external funding in employability are also on the horizon with the introduction of a possible Youth Hub at Stanley Sports Hub. This will see us work with locals who are out of employment and help them become more employable, whilst also linking in with the business community.

We feel it is also extremely important to continue to develop and evaluate our current projects to enhance the experience of participants and create more opportunities than ever before.

We will continue to work intrinsically with Accrington Stanley Football Club to increase our presence in Hyndburn and encourage more local people to join the 'Stanley Family'.

We look forward to 'helping people participate, develop, and achieve' in 2024.

Martin Fearon
Chief Executive Officer





**HELPING
PEOPLE
PARTICIPATE,
DEVELOP
& ACHIEVE**

www.stanleytrust.co.uk